

# Printemps des études

CLIENT INTELLIGENCE & STRATEGY SUMMIT

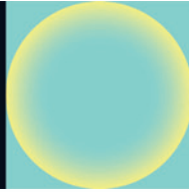
## REGISTRATION FORM & TRADE SHOW REGULATIONS

### **New location**

palaisdescongrès  
deparis

### **New dates**

**29 & 30 September 2022**



**29 & 30 September 2022**

## REGISTRATION FORM

please fill out and send by post to

**EMPRESARIAL, 57 boulevard de la République - Bât. 5 - 78400 CHATOU**

or by e-mail to: **e.widera@empresarial.fr**

or **st.perrin@empresarial.fr**

### 1 - EXHIBITOR

Company name\*: \_\_\_\_\_

Name to be used in exhibition catalogue and on stand banner\*: \_\_\_\_\_

Adress\* : \_\_\_\_\_

Post code\*: \_\_\_\_\_ Town\*: \_\_\_\_\_ Country : \_\_\_\_\_

Tel.\*: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Billing address if different: \_\_\_\_\_

Post code: \_\_\_\_\_ Town: \_\_\_\_\_ Country: \_\_\_\_\_

Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Web: \_\_\_\_\_

EU VAT number\*: \_\_\_\_\_

Number of employees\*: \_\_\_\_\_ Year of creation: \_\_\_\_\_

Country of origin: \_\_\_\_\_ Twitter feed: @ \_\_\_\_\_

**2 - BUSINESS\* :**  Research Institute  MR Provider

Description\*: \_\_\_\_\_

### 3 - CONTACT

Name of event coordinator\*: \_\_\_\_\_

Contact for invoicing\*: \_\_\_\_\_

Telephone\*: \_\_\_\_\_ E-mail\*: \_\_\_\_\_

\* Mandatory fields

## 1 / TURNKEY STANDS

The exhibition stand package includes carpeting, partition walls, banners (excluding logo), spotlights, cleaning services, provision of all furniture and unlimited WiFi access.

Stand rental:	€585 x _____ m <sup>2</sup>	=	€	excl. VAT
Corner stand(s) (1):	€375 x _____ corner(s)	=	€	excl. VAT
Communications package (2):		=	€ 1,120	excl. VAT
Optional 1m <sup>2</sup> storage area at €385 excl. VAT		=	€	excl. VAT
Hosting a guest exhibitor (€1,500/guest exhibitor)		=	€	excl. VAT
<b>SUB-TOTAL STAND</b>		=	€	excl. VAT

**Please note:** Electricity packs (connection and supply) are to be ordered directly from the Exhibitor Services (Services Exposants) department of the Palais de Congrès in Paris and will be invoiced to you directly by Viparis.

### COMMENTS:

- (1) Corner stands bordering two exhibition aisles include one open corner stand, while stands bordering three exhibition aisles include two open corner stands.
- (2) The communications pack includes a listing in the official trade show catalogue, access to the Club Prestige, 150 visitor invitation cards and e-invitations (available on request), 10 exhibitor badges, and free Wi-Fi access for both days.
- (3) This option is only available for stand surface areas of 9m<sup>2</sup> or over.
- (4) Stand surface areas range from 9- 24 m<sup>2</sup>.

## 2 / L'AGORA

The Agora is a collective space for young companies and micro-enterprises. This veritable talent incubator is open to French companies which are less than three years old, or have less than five employees, and to foreign companies not yet settled in France. Sworn declarations are available on request from [v.amiache@empresarial.fr](mailto:v.amiache@empresarial.fr) and must be filled out and sent along with this registration form so that you may be approved as an exhibitor at the Agora.

Companies registering for the Agora will be assigned exhibitor space in the furnished collective area (one high reception counter, three high stools, one leaflet display and one trash bin) and have their name featured on the shared signage. The communications pack includes a listing in the official trade show catalogue, access to the Club Prestige, 150 visitor invitation cards and e-invitations (**available on request**), two exhibitor badges, and free Wi-Fi access for both days. Hanging displays must not exceed two 2m in height. Exhibitor space in the Agora will be assigned by the event organiser as of the company's effective registration date.

Only two company representatives will be authorised to enter this exhibitor space.

**Unit price** : €1,830 excl. VAT + communications pack, at €295 excl. VAT, implying a total of €2,125 excl. VAT  
€3,660 excl. VAT for companies not meeting any of the 3 conditions + communications pack of €295 excl. VAT, implying a **total** of €3,955 excl. VAT

## 3 / SENSORY SPACE

- **Purpose:** Provide a unique sensory experience for visitors to the Printemps des études trade show.
- **Organisation:** Provision of turnkey activity space consisting of: one high reception counter, three high stools, one leaflet display, one trash bin, their name featured on the shared signage, an electrical power source, spotlights and carpet,  
Only two company representatives will be authorised to enter this exhibitor space.
- **Price:** €2,385 excl. VAT + communications pack at €295 excl. VAT, implying a **total** of €2,680 excl. VAT

## 4 / DATA VILLAGE

Space created to bring together players from the Data sector wishing to present their expertise to visitors and exhibitors.

Companies registering for the Data Village will be assigned an exhibition space in the furnished collective space (one high reception counter, three high stools, one leaflet display and one trash bin) and have their name featured on the shared signage. The communication pack includes a listing in the official trade show catalogue, access to the Club Prestige, 150 visitor invitation cards and e-invitations (available **on request**), two exhibitor access badges, and free wifi for both days. Hanging displays must not exceed two 2m in height. Each company's space in the Data Village will be assigned by the event organiser as of the company's effective registration date.

Only two company representatives will be authorised to enter this exhibitor space.

Unit price: €2,385 excl. VAT + communications pack at €295 excl. VAT implying a total of €2,680 excl.VAT.

## 5 / MEET-UPS

70 Meet-Ups will be held during the trade show.

### Organisation:

- The Meet-Up schedule will be shared equally between exhibitors and non-exhibitors.
- Meet-Up topics are to be proposed by the exhibitor and approved by trade show organisers and the Programme Committee.
- Visitors interested in one or more Meet-Ups must pre-register on the trade show website. A list of these will be distributed to the organizing company, which will draw up a list of selected attendees and inform them directly via the Printemps des Etudes website. Maximum: Two Meet-Ups per company (one per day).
- Each Meet-Up will last 45 minutes (30-minute talk followed by a 15-minute debating session).
- Given the limited number of Meet-Ups, reservations will be taken on a "first come, first served" basis. The deadline for registrations is the 15 June 2022.
- **Meet-Ups will run successively from 8.30am to 12.45pm and from 2pm to 6.15pm, depending on the room. The Meet-Ups schedule is available on request from [v.amiache@empresarial.fr](mailto:v.amiache@empresarial.fr).**

### Promotion:

The Meet-Up programme will feature on the trade show invitation cards and website as well as in the press kit sent to journalists prior to the event. It will also be included in the official trade show catalogue handed out to all visitors. Exhibitors may promote their Meet-Ups to any clients and prospective customers they may invite.

**We strongly recommend that you approve/decline pre-bookings for Meet-Ups at your exhibition stand on a regular basis via the Printemps des études website. Each pre-booking must be approved or declined by the exhibitor within two weeks of receipt. After this window, the attendee's request will be automatically approved. Pre-bookings, and their subsequent approval by exhibitors, will no longer be available from Friday 9 September 2022.**

### TrackEvent Application



- Downloadable (Android and iOS)
- Ergonomic and easy-to-use
- Offline functionality
- Real-time data collection

One goal: to identify visitors in real time visitors. Three solutions:

**TrackEvent®** : the application can be downloaded to your smartphone, enabling you to read and store the QR code appearing on visitors' badges in a CSV and/or XLS file in a secure online space (requiring a login code and password). This information can be accessed at any time during the trade show. The file includes information on visitors collected by the exhibitor (via questionnaire designed by the exhibitor) as well as information collected by the organiser upon access to the trade show. Price (licence and access to Web platform):

**1 licence: €210 excl. VAT. 2 to 3 licences: €190 excl. VAT. 4 to 10 licences: €175 excl. VAT**

**Mobile Event:** we can provide you with a smartphone pre-loaded with the TrackEvent® application. Price per pack (licence + platform access + smartphone): 1 pack **€275 excl. VAT.**

**Event Control: €258 excl. VAT**

## Conference room equipment:

All of the conference rooms in the Palais are furnished and equipped with a screen and video projector (computers, HDMI and VGA cables, remote controls and extension leads not provided). A hostess will be assigned to welcome attendees. A paperboard can be provided upon prior request.

A representative from your company will be on hand to welcome visitors with the list of attendees that you confirmed via the event website's back-office. This back-office system gives you access to the list of visitors interested in your talk (surname, first name, company, email address and position).

ROOMS	CAPACITY	PRICE/ROOM	N° of MEETS-UP	SELECTED DAY	SELECTED TIME SLOT	TRACKEVENT APPLICATION	TOTAL excl. VAT
334M	30 seats	€ 1,900					
336M	40 seats	€ 2,350					
311	50 seats	€ 2,700					
313	60 seats	€ 3,000					
315	70 seats	€ 3,450					
352A	100 seats	€ 4,100					
351	150 seats	€ 5,500					

Non-exhibitors will be charged double the rental price paid by exhibitors.

**The communications pack of €295 (excl. VAT) must be paid in full.**

Please note: In accordance with the Palais des Congrès's security regulations, the aforementioned room capacities may not be exceeded.

## 6 / MEET-IUP VIDEO RECORDING SERVICE



Our video filming service allows you to keep a record of your time at the Printemps des études! A multi-camera recording system will be used to make HD videos of your conference. Ideal for your online/social network communication, training and e-learning. The edited video will be delivered to you two weeks after the event (captioning included).

**Price:** € 975 excl. VAT (editing included) for conferences lasting a maximum of 45 minutes to one hour.

## 7 / EXPERTISE BENCHMARK WORKSHOPS

Two Expertise Benchmark Workshops will be held during the event, the first on 29 September 2022 and the second on 30 September 2022.

**Organisation:** The workshops are open to exhibitors and non-exhibitors on an equal basis.

Each Expertise Benchmark Workshop will feature three presenting companies, each represented by one speaker. One topic will be chosen for each workshop.

Workshops will last one hour each, comprising one 15-minute talk per speaker and a 15-minute discussion at the end.

Interested companies must propose topics, which will subsequently need to be approved by trade show organisers and the Programme Committee. The attendee file will be sent out after the event (surname, first name, company, email address and position)

**Promotion:** The Expertise Benchmark Workshops schedule will feature on the trade show invitation cards and website and in the press pack sent to journalists prior to the event. It will also be included in the official trade show catalogue handed out to all visitors. Exhibitors may promote their workshops to any clients and prospective customers they may wish to invite.

**Room:** The Expertise Benchmark Workshops will take place in the Havane amphitheatre or in rooms 351 or 352A.

### Prices:

Exhibitors : € 1,450 excl. VAT per participating company and per Expertise Benchmark Workshop.

Non-exhibitors : € 2,900 HT excl. VAT per participating company + communications pack: € 285 excl. VAT, implying a total of € 3,185 excl. VAT and per Expertise Benchmark.

**Time slots\*:** 29 September 2022 from 4pm to 5pm  
30 September 2022 from 4pm to 5pm

\*Times may be subject to modification.

## 8 / GUIDED TOURS

**Purpose:** Give visitors (advertisers and agencies) the opportunity to meet four exhibitors during a one-hour tour and listen to four exhibitors give short talks on a specific topic.

**Organisation:**

Each tour will last one hour, comprising a 15-minute talk per company (four maximum). Groups of visitors are guided by one student (15 visitors max. per tour) twice a day for each topic (one morning and one afternoon session). Four topics will be selected from those offered by the programme committee based on the interest expressed by exhibitors.

These talks are for exhibitors only. Maximum of two topics per exhibitor.

The audience file on those attending will be sent out after the event (company name, contact's first name and surname, and e-mail address). Telephone numbers will not be disclosed.

**Time slots\*** : (\*times may be subject to modification)

Thursday 29 September 2022		Friday 30 September 2022	
9.30am – 10.30am	2pm-3pm	9.30am – 10.30am	2pm-3pm
10am-11am	3pm-4pm	10am-11am	3.30pm-4.30pm
11am – 12pm	4pm-5pm	10.30am-11.30am	3pm-4pm
11.30am – 12.30pm	5pm-6pm	11.30am – 12.30pm	4pm-5pm

**Place:** Exhibition area.

**Price:** €515 excl. VAT per Guided Tour (4 sessions of 15 min per guided tour).

Have **your logo** feature alongside that of the Printemps des etudes on the t-shirts worn by the students conducting the 16 Guided Tours during the two-day event: €2,800 excl. VAT.

*(Logo dimensions to be discussed with the event organiser).*

## 9 / ADVERTISING TOOLS

1. Have your logo feature on the trade show site maps and in the free catalogue handed out to each visitor (2,500 copies). Offer limited to 6 exhibitors, price of logo: €1,000 excl. VAT
2. Place a full-colour advertisement in the official trade show catalogue, of which 2,500 copies are to be printed.  
Inside front or inside back cover: €2,100 excl. VAT  
Outside back cover: €3,150 excl. VAT  
Full inside page: €1,050 excl. VAT
3. Have your logo appear on visitor badge ribbons: €5,000 excl. VAT (exclusive service)
4. Have your company bag handed out at the entrance  
We have two possibilities :
  - Provision and distribution of a co-branded with the Printemps des etudes, distribute by hostess at the entrance of the manifestation. For 2500 copies : €5,500 excl. VAT
  - Exclusivity of the distribution by the hostess of your branded bags - the bags need to be provide by you. For 2500 copies : €2,500 excl. VAT
5. Have your logo feature alongside that of the Printemps des etudes on the t-shirts worn by the students conducting the 16 Guided Tours during the two-day event: €2,800 excl. VAT

*(Logo dimensions to be discussed with the event organiser).*

### You want to:

- Highlight the value of your innovations, expertise, teams and clients,
- Enhance the visibility of your brand by associating it with that of the event,
- Take advantage of the event audience to spotlight your meetings and your stand.

### We offer three sponsorships packages:

#### • Event sponsorship

Spotlighting the sponsor's logo and/or including their company name on all communication media:

- Company logo on hanging banners at the entrance to the Havane amphitheatre (373 seats).
- Your company logo on visitor invitation cards, in the trade show catalogue and on the trade show site map, sponsorship mentioned in the press release announcing the conferences, sponsorship mentioned on the event website, 50 VIP badges (Cartes Excellence) for the inaugural conference (pre-registration and pre-reservation of your VIP guests, guest lists to be sent to the event organiser).

Exclusive sponsorship: €7,500 excl. VAT

#### • Sponsorship of the inaugural conference

- Your logo will be on the communication supports (e-invitation, press release announcing the inaugural conference and the official catalog of the manifestation).
- Mention in the press release announcing the conferences, mention and link on the website of the event, 50 VIP badges (Cartes Excellence) for the inaugural conference (pre-registration and pre-reservation of your VIP guests, guest lists to be sent to the event organiser).

Exclusive sponsorship: €4,000 excl. VAT

#### • Sponsorship of the website

- Your banner and redirection link to your website, on the event website.
- Sponsoring mention on the event website. Exclusively for three society only.

Exclusive sponsorship for three society only : €1,250 excl. VAT

PLEASE NOTE: This sponsorship package is open to exhibitors and non-exhibitors alike. The sponsoring company will be selected according to the date or reception of the application form with the 50% down payment.



# ORDER SUMMARY

1- SUB-TOTAL STAND: .....	€ _____	excl. VAT
2- SUB-TOTAL AGORA: .....	€ _____	excl. VAT
3- SUB-TOTAL SENSORY SPACE: .....	€ _____	excl. VAT
4- SUB-TOTAL DATA VILLAGE: .....	€ _____	excl. VAT
5- SUB-TOTAL MEET-UPS: .....	€ _____	excl. VAT
6- SUB-TOTAL VIDEO RECORDING: .....	€ _____	excl. VAT
7- SUB-TOTAL EXPERTISE BENCHMARK WORKSHOPS: .....	€ _____	excl. VAT
8- SUB-TOTAL GUIDED TOURS: .....	€ _____	excl. VAT
9- SUB-TOTAL COMMUNICATION TOOLS: .....	€ _____	excl. VAT
10- SUB-TOTAL SPONSORSHIP: .....	€ _____	excl. VAT
 SUB-TOTAL COMMUNICATIONS PACK: .....	 € _____	 excl. VAT

OVERALL TOTAL excl. VAT: € \_\_\_\_\_ excl. VAT

VAT at 20%: € \_\_\_\_\_

OVERALL TOTAL incl. VAT: € \_\_\_\_\_ excl. VAT

Please include a 50% deposit with your registration form to secure reservation. The balance must be paid **before the 1 July 2022**. Failure to pay the deposit of 50% of the total amount due, including VAT, within two weeks of registering, will automatically render all pre-bookings based on the event map or via the present registration form null and void.

I hereby confirm that I have read and accept the event regulations and commit to adhering to all terms and conditions therein in full.

Cheques should be made out to: EMPRESARIAL-LPE

SIGNATURE

COMPANY STAMP

RELEVÉ D'IDENTITÉ BANCAIRE				
PARTIE RÉSERVÉE AU DESTINATAIRE DU RELEVÉ				
<small>Ce relevé est destiné à être remis, sur leur demande à vos créanciers ou débiteurs appelés à faire inscrire des opérations à votre compte (virements, prélèvements, etc.). Son utilisation vous garantit le bon enregistrement des opérations en cause et vous évite ainsi des réclamations pour erreurs ou retards d'imputation. ATTENTION : Les domiciliations de prélèvements ne sont pas autorisées sur les comptes d'épargne.</small>				
<b>Banque</b>	<b>Indicatif</b>	<b>Numéro de compte</b>	<b>Clé RIB</b>	<b>Domiciliation</b>
30002	02343	0000070816L	12	CL CHATOU (02343)
<b>IDENTIFICATION INTERNATIONALE</b>				
IBAN	FR35 3000 2023 4300 0007 0816 L12			
Code B.I.C	CRLYFRPP			
TITULAIRE DU COMPTE : <b>EMPRESARIAL-LPE</b>				

READ AND APPROVED in (place)

on (dd/mm) \_\_\_\_\_ / \_\_\_\_\_ / 2022

Authorised signatory:

The Yvelines commercial courts are considered the sole competent authority for the settlement of disputes.



# GENERAL TERMS AND CONDITIONS OF SALE

---

## Article 1. ORGANISATION AND FIELD OF APPLICATION

EMPRESARIAL is the sole proprietor and organiser of the trade show, acting as authorised representative of exhibitors and participants.

The organiser sets the list of products and/or services exhibited and presented, as well as all practical organisational arrangements.

The present General Terms and Conditions of Sale form an integral part of the provision of services agreement signed between the organiser and the presenting company, whatever the conditions provided for in the exhibitor's documentation.

If any of the provisions of the General Terms and Conditions of Sale should become null and void, this shall not nullify the other provisions of the said General Terms and Conditions of Sale, which will remain in full force and effect.

Should the Supplier fail to avail itself, at a given time, of any of the provisions of the present General Terms and Conditions of Sale and/or fail to fulfil any of the obligations under the present General Terms and Conditions of Sale, this shall not be construed as a waiver of the subsequent enforcement by the organiser of any of said contractual obligations.

## Article 2. REGISTRATION AND TERMS OF PAYMENT

2.1 Any company wishing to take part in the trade show must send in a completed registration form. Registration only becomes official upon receipt of a 50% deposit for the total amount due (incl. VAT).

2.2 The total amount must be settled upon receipt of the invoice sent by the organiser and in all cases within three months of the physical trade show opening day. If payment is not paid within the specified deadline, the amounts due shall automatically, and without serving prior notice, accrue monthly interest equal to the legal rate plus twelve (12) points. Any amount not paid by the stipulated deadline shall automatically result in a fixed compensation charge of €40 for recovery costs. These penalty fees and charges shall be payable at the organiser's request. Pursuant to Article L 441-10 of the French Commercial Code, when recovery costs incurred exceed the amount of the fixed compensation charge, the organiser may request additional compensation from the defaulting exhibitor, upon justification.

2.3 In the event the exhibitor fails to comply with trade show regulations, for whatever reason, the organiser shall retain the deposit and/or total amount paid, and shall reserve the right to charge the exhibitor for any services provided by the organiser.

2.4 In the event the exhibitor fails to settle the full participation fee amount within the specified deadline, all rights to

use stands and/or booths reserved for the physical event and/or any reserved conference timeslots and other services will be cancelled. The organiser will retain payments already advanced and the balance will remain outstanding, without prejudice to any damages and interest that may be claimed by the organiser.

2.5 In the event that the trade show is prevented from going ahead by a case of force majeure, all registration applications will be cancelled and all available funds, after payment of expenses incurred, will be divided up between the exhibitors on a pro-rata basis, according to amounts advanced by each party, unless the event is postponed to a future time falling within the next two years.

2.6 The prices of services offered (stands, booths, conferences, sponsoring) are determined by the organiser and may be reviewed by the latter in case of exceptional changes and/or unexpected tax and other requirements.

2.7 The organiser has no obligation to justify the refusal of a registration application. In the event of refusal, all sums paid by the company having filed a registration application shall be reimbursed.

## Article 3. PHYSICAL EVENT SCHEDULE

3.1 The organiser is responsible for managing the event and, in this capacity, decides what resources should be put to use (personnel, organisation, methods, etc.) and any potential coordinated action between these resources and those of the exhibitor. The organiser will process claims on an individual basis, dealing directly with each exhibitor. Exhibitors will be provided with a site map specifying the dimensions and surrounding environment of their stand to date.

3.2 The organiser reserves the right to modify the general exhibition layout and the stand occupancy plan without participants being able to claim for cancellation or compensation in any form.

3.3 The subletting or sharing, for money or for free, of all or a part of an exhibition stand without the organiser's written consent is strictly prohibited. However, guest exhibitors may be invited, in compliance with organiser regulations.

3.4 An exhibitor will be deemed to have withdrawn from the event if, for whatever reason, it fails to occupy its stand on the eve of the trade show opening day. All advanced sums shall be retained by the organiser, who is free to use the booth at will and re-let it where required.

3.5 Exhibitors are responsible for decorating their individual stands in compliance with the health and safety regulations stipulated by the public authorities and, where appropriate, the organiser.

3.6 The organiser is in charge of general surveillance of the trade show and any decisions concerning application of sa-

fety regulations must be implemented immediately.

3.7 The organiser reserves the right to intervene to stop neighbouring exhibitors from disturbing other exhibitors, obstructing visitor flow or preventing the event from running smoothly.

3.8 Exhibitors will be given access to their stands half an hour before or after visitor opening time.

3.9 Delegates must occupy their exhibition stands for the entire duration of the event.

3.10 Dangerous products (explosive, inflammable and detonating substances) are prohibited. Any exhibitor found to have brought such products to their stand and/or booth or the event in general will be obliged to remove them after being challenged by the organiser, who will, if required, remove them from the stand at the exhibitor's cost, risk and peril and without prejudice to any damages and interest that may be claimed against him.

3.11 The organiser sets the terms and conditions for stand displays and the use of sound, light and/or audiovisual equipment. All exhibitors must agree to limit noise levels at their stands and maintain a general sense of propriety with respect to other exhibitors.

#### **Article 4. FURNITURE RECEPTION AND DELIVERIES**

4.1 Exhibitors will be solely responsible for taking delivery of any additional furniture or equipment they may order from the official furniture provider.

4.2 No deliveries will be made for the duration of the trade show without the organiser's exceptional permission. Deliveries are to be made exclusively on the assembly day during the time slot indicated by the organisation. No equipment or objects may be removed from the premises until after the event. The organisers may not be held liable for damage of any nature occurring during the delivery of products.

#### **Article 5. VISITORS**

5.1 The organiser reserves the right to charge visitors an admission fee.

5.2 The organiser alone determines the event admission regulations and reserves the right to deny access to anyone that does not correspond to the type of visiting audience desired, namely professional attendees belonging to the business sector addressed.

5.3 Each visitor must obtain and wear their badge for the duration of their visit.

5.4 The organiser reserves the right to expel any visitor whose behaviour disturbs the smooth running of the event and/or infringes on health and safety regulations.

#### **Article 6. INSURANCE, RESPONSIBILITY AND SUBCONTRACTING**

6.1 The organiser is covered by civil liability insurance. The organiser's liability is limited to the sums it receives from the exhibitor in payment for the trade show.

6. Exhibitors must have insurance coverage (or extend existing coverage) for the duration of the event.

This insurance policy must cover all potential losses on merchandise, equipment, furniture and specific decorations used at the stand, as well as any losses or damages resulting from theft, fire, explosion, water damage, and partial/total destruction from accidental causes, for the duration of their stand rental period. It is understood that the duration of the stand rental period runs from the assembly phase, through the event itself and up to and including the dismantling phase. This insurance policy must also protect the exhibiting company and the exhibitor's delegates and suppliers against risks incurred to or caused by third parties.

6.3 The exhibitor waives all rights to take legal action against the organiser and their insurer as well as against the owner and the operator of the premises used for the physical event.

6.4 The organiser may under no circumstances be held liable on the basis of information that may prove erroneous or illegal. The organiser's liability is limited to the sums it receives in payment for the event.

6.5 The organiser reserves the right to subcontract any or all of the event arrangements entrusted to it at its own initiative and under its full and sole responsibility, without obtaining the exhibitor's prior agreement.

#### **Article 7. CATALOGUE**

7.1 The organiser reserves the exclusive right to publish an exhibitor catalogue and has sole ownership of the rights to advertising content appearing therein. It has sole ownership of the rights to advertising content appearing therein.

7.2 The exhibition catalogue will feature exhibitors and event partners only.

7.3 The organiser has exclusive responsibility for producing the catalogue.

7.4 The organiser declines liability for any material errors or omissions in the information provided by the exhibitor for use in producing the catalogue.

#### **Article 8. ACTIVITIES, SURVEYS AND POLLS CONDUCTED AND DOCUMENTS DISTRIBUTED DURING THE EVENT**

8.1 Exhibitors must first obtain the organiser's approval to conduct activities, surveys or polls within the trade show area.

8.2 In the event that the trade show is disrupted by excessive noise, the organiser reserves the right to intervene and if necessary prohibit all sound broadcasts.

8.3 Photographs of the trade show may only be taken with the organiser's approval.

8.4 The distribution of documents at the trade show entrance is prohibited. Similarly, documents may not be handed out in the trade show aisles or common spaces.

## Article 9. ASSEMBLY AND DISMANTLING

9.1 The organiser sets the schedule and terms of organisation for the assembly and dismantling phases.

9.2 The exhibitor is liable for any damage done to the event premises and fittings caused by the exhibiting company, its personnel or its suppliers.

9.3 In the event of failure to comply with the dismantling deadline, the organiser has the right to take the necessary action to remove any fittings and restore the premises to good condition at the expense and risk of the exhibitor.

## Article 10. PERSONAL DATA PROTECTION

10.1 In order to provide its Services in relation to the event, the organiser collects personal data on exhibitors registering for said services, such as:

- Event registration
- Managing the organisation of the event
- Managing suppliers
- Managing client prospection, subject to the exhibitor's agreement
- Etc.

10.2 The legal basis for processing personal data is therefore the organiser's contractual agreement and execution on behalf of exhibitors.

The exhibitor's contact details are collected by the organiser for the purposes of sending out documents in relation to the execution of services to which the exhibitor has registered, as well as for informational and/or commercial prospection purposes, in accordance with the legal provisions in force.

10.3 The organiser shall not use any data collected for purposes other than those for which the exhibitor has given its express approval. Accordingly, the personal data provided by the exhibitor when registering for the digital event may only be accessed by the organiser and may only be disclosed at the request of a legal or administrative authority.

10.4 The data shall be stored for three (3) months from collection, in application of the recommendations of the French data protection authority (*Commission Nationale Informatique et Libertés*) in respect of the collection of data for prospection purposes, and for a maximum period of five (5) years in the case of exhibitors having approved the General Terms and Conditions of Sale.

10.5 In accordance with prevailing national and European regulations, the exhibitor has the right to access, modify, rectify, oppose, limit and remove any data concerning it, as well as the right to portability and the right to withdraw consent at any given time and to file a claim with the French data protection authority (*Commission Nationale Informatique et Libertés*). To exercise these rights, the exhibitor must send an email to: [st.perrin@empresarial.fr](mailto:st.perrin@empresarial.fr)

## Article 11. CUSTOMS CLEARANCE

Each exhibitor must complete, where necessary, the appropriate border formalities for imported products and equipment and guarantee their industrial protection in compliance with French law.

## Article 12. NON-COMPLIANCE WITH THE PRESENT CONTRACT

Failure to adhere to one or more of the provisions of these General Terms and Conditions of Sale, which constitute a contractual agreement, may result in the exhibitor being excluded from the event and in the sums advanced by said exhibitor being retained by the organiser, without prejudice to any damages and compensation that may be claimed.

## Article 13. INTELLECTUAL PROPERTY

13.1 Each party retains exclusive ownership of:

(i) the intellectual property rights, as well as the know-how and methodologies belonging to it prior to signing the contract (either through proprietary development or through their legitimate acquisition from a third party), irrespective of their potential use in fulfilling a contract for the other party; and

(ii) any proprietary improvements and/or additions made to said intellectual property rights, know-how and methodologies (i.e. without the other party's involvement) in respect of the contract.

13.2 Each party undertakes to preserve the other party's ownership rights to property held prior and/or subsequent to the event, in whatever manner, and to ensure the same commitment from its employees and potential subcontractors hired to execute the contract.

Furthermore, each party also undertakes, in the event of usage of items protected by copyright, to which the other party or a third party has right of use and for which it has obtained a permit for use, to strictly abide by the terms and conditions of said permit and solely for the purposes of the contract.

## Article 14. RÉCLAMATION

All claims must be addressed by letter to the organiser within one month from the end of the event.

The organiser will process claims on an individual basis, dealing directly with each exhibitor. Group claims will not be accepted.

The General Terms and Conditions of Sale are subject to French law, applying both to their form and substance.

When a friendly settlement cannot be reached, the Versailles trade tribunal is considered the sole competent authority.



@PrintempsEtudes



printempsdesetudes



[linkedin.com/company/printemps-des-etudes](https://linkedin.com/company/printemps-des-etudes)



EMPRESARIAL – French private limited liability company under sole ownership (EURL) with capital of €60,000  
registered with the Versailles Trade and Companies Register under n° 498 308 709

Head office: 32, rue Charles Despeaux - 78400 Chatou / Offices: 57, boulevard de la République - Bâtiment 5 - 78400 Chatou - FRANCE

Tel: +33 1 71 51 70 34

[www.printemps-etudes.com](http://www.printemps-etudes.com) - E-mail: [contact@printemps-etudes.com](mailto:contact@printemps-etudes.com)