

# Printemps des études

CLIENT INTELLIGENCE & STRATEGY SUMMIT

REGISTRATION FORM  
&  
TRADE SHOW REGULATIONS

**26 & 27 September 2024**

palaisdescongrès  
deparis

**26 & 27 September 2024**

## REGISTRATION FORM

please fill out and send by post to  
**EMPRESARIAL, 57 boulevard de la République - Bât. 5 - F-78400 CHATOU**  
or by e-mail to: **event@empresarial.fr**  
or **st.perrin@empresarial.fr**

### 1 - EXHIBITOR

Company name*:			_____
Name to be used in exhibition catalogue and on stand banner*:			_____
Adress* :			_____
_____			
Post code*:	Town*:	Country :	_____
Tel.*:	Fax:	E-mail:	_____
Billing address if different:			_____
_____			
Post code:	Town:	Country:	_____
Tel.:	Fax:	E-mail:	_____
Web:			_____
EU VAT number*:			_____
Number of employees*:	Year of creation:	_____	
Country of origin:	Twitter feed: @	_____	

### 2 - BUSINESS\* : Research Institute MR Provider

Description*:	_____
_____	
_____	

### 3 - CONTACT

Name of event coordinator*:	_____	
Contact for invoicing*:	_____	
Telephone*:	E-mail*:	_____

\* Mandatory fields

## 1 / TURNKEY STANDS

The exhibition stand package includes carpeting, partition walls, banners (excluding logo), spotlights, cleaning services, provision of all furniture and unlimited WiFi access.

Stand rental:	€665 x _____ m <sup>2</sup>	=	€	excl. VAT
Corner stand(s) (1):	€395 x _____ corner(s)	=	€	excl. VAT
Communications package (2):		=	€ 1,135	excl. VAT
Optional 1m <sup>2</sup> storage area at €430 excl. VAT (3)		=	€	excl. VAT
Hosting a guest exhibitor (€1,500/guest exhibitor)		=	€	excl. VAT
<b>SUB-TOTAL STAND</b>		=	€	excl. VAT

**Please note:** Electricity packages (connection and supply) are to be ordered directly from the Exhibitor Services (Services Exposants) department of the Palais de Congrès in Paris and will be invoiced to you directly by Viparis.

### COMMENTS:

- (1) Corner stands bordering two exhibition aisles include one open corner stand, while stands bordering three exhibition aisles include two open corner stands.
- (2) The communications package includes a listing in the official trade show catalogue, access to the Club Prestige, e-invitations (unlimited), 10 exhibitor badges, and free Wi-Fi access for both days.
- (3) This option is only available for stand surface areas of 9m<sup>2</sup> or over.
- (4) Stand surface areas range from 8 to 24 m<sup>2</sup>.

## 2 / THE AGORAS

The Agora is a collective space for young companies and micro-enterprises. This veritable talent incubator is open to French companies which are less than three years old, or have less than five employees, and to foreign companies not yet settled in France. Sworn declarations are available on request from [event@empresarial.fr](mailto:event@empresarial.fr) and must be filled out and sent along with this registration form so that you may be approved as an exhibitor at the Agora.

Companies registering for the Agora will be assigned exhibitor space in the furnished collective area (one high reception counter, three high stools, one leaflet display, one trash bin and an electrical power source) and have their name featured on the shared signage. The communications pack includes a listing in the official trade show catalogue, access to the Club Prestige, e-invitations (unlimited), two exhibitor badges, and free Wi-Fi access for both days. Hanging displays must not exceed two 2m in height. Exhibitor space in the Agora will be assigned by the event organiser according to the company's effective registration date.

Only two company representatives will be authorised to enter this exhibitor space.

**Unit price :** €2,050 excl. VAT + communications pack, at €300 excl. VAT, implying a total of €2,350 excl. VAT  
€4,100 excl. VAT for companies not meeting any of the 3 conditions + communications package of €300 excl. VAT, implying a **total** of €4,400 excl. VAT.

I order a sticker with my logo for my high reception counter (Price: 92€ excl. VAT)

## 3 / THE SENSORY AREA

- **Purpose:** Provide a unique sensory experience for visitors to Le Printemps des études trade show.
  - **Organisation:** Provision of turnkey activity space consisting of: one high reception counter, three high stools, one leaflet display, one trash bin, their name featured on the shared signage, an electrical power source, spotlights and carpet.  
Only two company representatives will be authorised to enter this exhibitor space.
  - **Price:** €2,700 excl. VAT + communications pack at €300 excl. VAT, implying a **total** of €3,000 excl. VAT.
- I order a sticker with my logo for my high reception counter (Price: 92€ excl. VAT)

## 4 / THE VILLAGE OF DATA

Space created to bring together players from the Data sector wishing to present their expertise to visitors and exhibitors in a program of 15 minutes pitches from 9:30 am to 5:15 pm.

Companies registering for the Data Village will be assigned an exhibition space in the furnished collective space (one high reception counter, three high stools, one leaflet display, one trash bin and an electrical power source) and have their name featured on the shared signage. The communication pack includes a listing in the official trade show catalogue, access to the Club Prestige, e-invitations (unlimited), two exhibitor access badges, and free wifi for both days. 1 roll-up per exhibitor can be set-up on the Village, it must not exceed 2m in height. Each company's space in the Data Village will be assigned by the event organiser according to the company's effective registration date.

Only two company representatives will be authorised to enter this exhibitor area.

**Unit price:** €2,750 excl. VAT + communications pack at €300 excl. VAT implying a total of €3,050 excl. VAT.

I order a sticker with my logo for my high reception counter (Price: 92€ excl. VAT)

## 5 / MEET-UPS

70 Meet-Ups will be held during the trade show.


### Organisation:

- The Meet-Up schedule will be shared equally between exhibitors and non-exhibitors.
- Meet-Up topics are to be proposed by the exhibitor and approved by trade show organisers and the Program Committee.
- Visitors interested in one or more Meet-Ups must pre-register on the trade show website. A list of these will be distributed to the organizing company, which will draw up a list of selected attendees and inform them directly via Le Printemps des Etudes website. Maximum: Two Meet-Ups per company (one per day).
- Each Meet-Up will last 45 minutes (30-minute talk followed by a 15-minute Q&A).
- Given the limited number of Meet-Ups, reservations will be taken on a "first come, first served" basis. The deadline for registrations is June 14, 2024.
- **Meet-Ups will run successively from 8.30am to 12.45pm and from 2pm to 7pm, depending on the room.**  
**The Meet-Ups schedule is available on request from [s.ricard@empresarial.fr](mailto:s.ricard@empresarial.fr).**

### Promotion:

The Meet-Up programme will be featured on the trade show invitation cards and website as well as in the press kit sent to journalists prior to the event. It will also be included in the official trade show catalogue handed out to all visitors. Exhibitors may promote their Meet-Ups to any clients and prospective customers they may invite.

**We strongly recommend that you approve/decline pre-bookings for Meet-Ups at your exhibition stand on a regular basis via Le Printemps des études website. Each pre-booking must be approved or declined by the exhibitor within two weeks of receipt. After this window, the attendee's request will be automatically approved. Pre-bookings, and their subsequent approval by exhibitors, will no longer be available from Friday the 6th of September 2024.**

	<h3>Badge reader Application</h3> <ul style="list-style-type: none"><li>➤ Downloadable for Android and IO</li><li>➤ Ergonomic and easy to use</li><li>➤ Works Offline</li><li>➤ Real-time data retrieval</li></ul> <p>1 purpose, real-time visitor identification, 3 solutions:</p> <p><b>TeLead®</b> : a new application that you can download onto your smartphone to scan visitors' badges in real time. You can scan several badges in a row and manually add a contact.</p> <p>The "Temperature" mode lets you assign a status to a contact: hot, cold, warm.</p> <p>All the information retrieved by the application and synchronized is available in the "contacts" section during and after the show. All the data is then exported and stored in a CSV and/or XLS file that can be accessed via a secure web space (login and password required).</p> <p><b>Price per licence: if 1 licence: €235 excl. VAT/licence - 2 to 3 licences: €212 excl. VAT/licence - 4 to 10 licences: €198 excl. VAT/licence.</b></p> <p><b>Mobile Event</b> : provision of a smartphone with the integrated TeLead® application. <b>Price (licence + access to the platform + smartphone): 1 pack €305 excl. VAT/smartphone.</b></p> <p><b>Control Event</b> : provision of a portable terminal to scan the badges of the participants which were validated in advance in the back office and on site (possibility to force the entry). All data will be sent to you in Excel format once the trade show is over. <b>Price: €288 excl. VAT/terminal.</b></p>
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### Conference room equipment:

All of the conference rooms in the Palais are furnished and equipped with a screen and video projector (computers, HDMI and VGA cables, remote controls and extension leads not provided). A hostess will be assigned to welcome attendees. A paperboard can be provided upon prior request. Set-up and list of the technical equipment of each room on request to : s.ricard@empresarial.fr

A representative from your company will be on hand to welcome visitors with the list of attendees that you confirmed via the event website's back-office. This back-office system gives you access to the list of visitors interested in your talk (surname, first name, company, email address and job title).

ROOMS	CAPACITY	PRICE/ROOM	N° of MEETS-UP	SELECTED DAY	SELECTED TIME SLOT	TRACKEVENT APPLICATION	TOTAL excl. VAT
337M	30 seats	€ 2,180					
333M	40 seats	€ 2,700					
314	50 seats	€ 3,100					
315	60 seats	€ 3,450					
353	80 seats	€ 4,525					
352A	100 seats	€ 4,900					
351	150 seats	€ 6,600					

Non-exhibitors will be charged double the rental price paid by exhibitors.

**The communications package of €340 (excl. VAT) must be paid entirely.**

Please note: In accordance with the Palais des Congrès's security regulations, the aforementioned room capacities may not be exceeded.

## Tailor-made

### 6 / WELCOMING COFFEES AND LUNCHES CONFERENCES

In order to offer a full welcome to your visitors and listeners, we wish to provide a selected range of catering services from a breakfast, a lunch to a cocktail on your booth or in your conference room.

**Price and organisation:** Please contact us

## Tailor-made

### 7 / MEET-UP VIDEO RECORDING SERVICE

Our video filming service allows you to keep a record of your time at Le Printemps des études and utilize your conference throughout the year!

A multi-camera recording system will be used to make HD videos of your conference. Ideal for your online/social network communication, training and e-learning. The edited video will be delivered to you two weeks after the event (captioning included). To record a perfect sound, we advise to have a sound connection which has to be ordered directly to Le Palais des Congrès (approx. 300 euros excl. VAT).

**Price:** €1,070 excl. VAT (editing included) for conferences lasting 45 minutes to one hour maximum + approx. euros 300 excl VAT (sound tracking connection).

A request of more than one back and forth modification will include a complementary billing.

## 8 / EXPERTISE BENCHMARK WORKSHOPS

Two Expertise Benchmark Workshops will be held during the event, the first on September 26, 2024 and the second on September 27, 2024.

**Organisation:** The workshops are open to exhibitors and non-exhibitors on an equal basis.

Each Expertise Benchmark Workshop will feature three presenting companies, each represented by one speaker. One topic will be chosen for each workshop.

Workshops will last one hour each, comprising one 15-minute talk per speaker and a 15-minute Q&A at the end.

Interested companies must propose topics, which will subsequently need to be approved by trade show organisers and the Programme Committee. The attendee file will be sent out after the event (surname, first name, company, email address and position)

**Promotion:** The Expertise Benchmark Workshops schedule will be featured on the trade show invitation cards and website and in the press kit sent to journalists prior to the event. It will also be included in the official trade show catalogue handed out to all visitors. Exhibitors may promote their workshops to any clients and prospective customers they may wish to invite.

**Room:** The Expertise Benchmark Workshops will take place in the Havane amphitheatre or in rooms 351 or 352A.

**Prices:**

Exhibitors : €1,660 excl. VAT per participating company and per Expertise Benchmark Workshop.

Non-exhibitors : €3,320 HT excl. VAT per participating company + communications pack: €340 excl. VAT, implying a total of €3,660 excl. VAT and per Expertise Benchmark Workshop.

**Time slots\*:** September 26, 2024 from 4.30 to 5.30pm

September 27, 2024 from 4.30 to 5.30pm

\*\*Time slots can be modified.

## 9 / GUIDED TOURS

**Purpose:** To give visitors (advertisers and agencies) the opportunity to meet four exhibitors during a one-hour tour and listen to their talks on a specific topic.

**Organisation:**

Each tour will last one hour, comprising a 15-minute talk per company (a maximum of four).

Groups of visitors are guided by one student (15 visitors max. per tour) twice a day for each topic (one morning and one afternoon session). Four topics will be selected from those offered by the program committee based on the interest expressed by exhibitors.

These talks are for exhibitors only. Maximum of two topics per exhibitor.

The export file of attending visitors will be sent out after the event (company name, contact's first name and surname, e-mail address). Telephone numbers will not be disclosed.

**Time slots\* :** (\*times may be subject to modification)

Thursday, September 26, 2024		Friday, September 27, 2024	
9.30am – 10.30am	2pm-3pm	9.30am – 10.30am	2pm-3pm
10am-11am	3pm-4pm	10am-11am	3.30pm-4.30pm
11am – 12pm	4pm-5pm	10.30am-11.30am	3pm-4pm
11.30am – 12.30pm	5pm-6pm	11.30am – 12.30pm	4pm-5pm

**Place:** Departure in front of the Amphitheater Havane.

**Price:** €585 excl. VAT per Guided Tour (4 sessions of 15 min each).

Have **your logo** featured alongside that of Le Printemps des études on the t-shirts worn by the students conducting the 16 Guided Tours during the two-day event: €2,900 excl. VAT.

(Logo dimensions to be discussed with the event organiser).

## 10 / ADVERTISING TOOLS

1. Have your logo featured on the trade show site maps and in the free catalogue handed out to each visitor (2,500 copies). Offer limited to 6 exhibitors, price of logo: €1,100 excl. VAT
2. Place a full-colour advertisement in the official trade show catalogue, of which 2,500 copies are to be printed.  
Inside front or inside back cover: €2,100 excl. VAT  
Outside back cover: €3,150 excl. VAT  
Full inside page: €1,050 excl. VAT
3. Have your logo appear on visitor badge ribbons: €5,000 excl. VAT (exclusive service)
4. Have your company bag handed out at the entrance  
We have two possibilities :
  - Provision and distribution of a co-branded with Le Printemps des études, distributed by hostess at the entrance of the event. For 2500 copies : €5,500 excl. VAT
  - Exclusivity of the distribution by the hostess of your branded bags - the bags need to be provided by you. For 2500 copies : €2,500 excl. VAT
5. Have your logo featured alongside that of Le Printemps des études on the t-shirts worn by the students conducting the 16 Guided Tours during the two-day event: €2,900 excl. VAT

*(Logo dimensions to be discussed with the event organiser).*

## 11 / SPONSORSHIP

### You want to:

- Highlight the value of your innovations, expertise, teams and clients,
- Enhance the visibility of your brand by associating it with the event's one,
- Take advantage of the event audience to spotlight your meet-up and your booth.

### We offer three sponsorship packages:

#### • Event sponsorship

- Spotlighting the sponsor's logo and/or including their company name on all communication tools:
- Company logo on hanging banners at the entrance to the Havane amphitheatre (373 seats).
  - Your company logo on the visitor invitation cards, in the trade show catalogue and on the trade show site map.
  - Sponsorship mentioned in the press release announcing the conferences.
  - Sponsorship mentioned on the event website, 50 VIP badges (Cartes Excellence) for the inaugural conference (pre-registration and pre-reservation of your VIP guests, guest lists to be sent to the event organiser).

Exclusive sponsorship: €7,500 excl. VAT

#### • Sponsorship of the inaugural conference

- Your logo will be on the communication tools (e-invitation, press release announcing the inaugural conference and the official catalog of the manifestation).
- Mention in the press release announcing the conferences.
- Mention and link on the website of the event, 50 VIP badges (Cartes Excellence) for the inaugural conference (pre-registration and pre-reservation of your VIP guests, guest lists to be sent to the event organiser).

Exclusive sponsorship: €4,000 excl. VAT

#### • Sponsorship of the website

- Your banner and redirection link to your website, on the event website.
- Sponsoring mention on the event website. Exclusively for three companies only.

Exclusive sponsorship for three companies only : €1,250 excl. VAT

PLEASE NOTE: These sponsorships packages are open to exhibitors and non-exhibitors alike. The sponsoring company will be selected according to the reception's date of the application form with the 50% down payment.





# GENERAL TERMS AND CONDITIONS OF SALE

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## Article 1. ORGANISATION AND FIELD OF APPLICATION

EMPRESARIAL is the sole proprietor and organiser of the trade show, acting as authorised representative of exhibitors and participants.

The organiser sets the list of products and/or services exhibited and presented, as well as all practical organisational arrangements.

The present General Terms and Conditions of Sale form an integral part of the provision of services agreement signed between the organiser and the presenting company, whatever the conditions provided for in the exhibitor's documentation.

If any of the provisions of the General Terms and Conditions of Sale should become null and void, this shall not nullify the other provisions of the said General Terms and Conditions of Sale, which will remain in full force and effect.

Should the Supplier fail to avail itself, at a given time, of any of the provisions of the present General Terms and Conditions of Sale and/or fail to fulfil any of the obligations under the present General Terms and Conditions of Sale, this shall not be construed as a waiver of the subsequent enforcement by the organiser of any of said contractual obligations.

## Article 2. REGISTRATION AND TERMS OF PAYMENT

2.1 Any company wishing to take part in the trade show must send in a completed registration form. Registration only becomes official upon receipt of a 50% deposit for the total amount due (incl. VAT).

2.2 The total amount must be settled upon receipt of the invoice sent by the organiser and in all cases within three months of the physical trade show opening day. If payment is not paid within the specified deadline, the amounts due shall automatically, and without serving prior notice, accrue monthly interest equal to the legal rate plus twelve (12) points. Any amount not paid by the stipulated deadline shall automatically result in a fixed compensation charge of €40 for recovery costs. These penalty fees and charges shall be payable at the organiser's request. Pursuant to Article L 441-10 of the French Commercial Code, when recovery costs incurred exceed the amount of the fixed compensation charge, the organiser may request additional compensation from the defaulting exhibitor, upon justification.

2.3 In the event the exhibitor fails to comply with trade show regulations, for whatever reason, the organiser shall retain the deposit and/or total amount paid, and shall reserve the right to charge the exhibitor for any services provided by the organiser.

2.4 In the event the exhibitor fails to settle the full participation fee amount within the specified deadline, all rights to

use stands and/or booths reserved for the physical event and/or any reserved conference timeslots and other services will be cancelled. The organiser will retain payments already advanced and the balance will remain outstanding, without prejudice to any damages and interest that may be claimed by the organiser.

2.5 In the event that the trade show is prevented from going ahead by a case of force majeure, all registration applications will be cancelled and all available funds, after payment of expenses incurred, will be divided up between the exhibitors on a pro-rata basis, according to amounts advanced by each party, unless the event is postponed to a future time falling within the next two years.

2.6 The prices of services offered (stands, booths, conferences, sponsoring) are determined by the organiser and may be reviewed by the latter in case of exceptional changes and/or unexpected tax and other requirements.

2.7 The organiser has no obligation to justify the refusal of a registration application. In the event of refusal, all sums paid by the company having filed a registration application shall be reimbursed.

## Article 3. PHYSICAL EVENT SCHEDULE

3.1 The organiser is responsible for managing the event and, in this capacity, decides what resources should be put to use (personnel, organisation, methods, etc.) and any potential coordinated action between these resources and those of the exhibitor. The organiser will process claims on an individual basis, dealing directly with each exhibitor. Exhibitors will be provided with a site map specifying the dimensions and surrounding environment of their stand to date.

3.2 The organiser reserves the right to modify the general exhibition layout and the stand occupancy plan without participants being able to claim for cancellation or compensation in any form.

3.3 The subletting or sharing, for money or for free, of all or a part of an exhibition stand without the organiser's written consent is strictly prohibited. However, guest exhibitors may be invited, in compliance with organiser regulations.

3.4 An exhibitor will be deemed to have withdrawn from the event if, for whatever reason, it fails to occupy its stand on the eve of the trade show opening day. All advanced sums shall be retained by the organiser, who is free to use the booth at will and re-let it where required.

3.5 Exhibitors are responsible for decorating their individual stands in compliance with the health and safety regulations stipulated by the public authorities and, where appropriate, the organiser.

3.6 The organiser is in charge of general surveillance of the trade show and any decisions concerning application of sa-

fety regulations must be implemented immediately.

3.7 The organiser reserves the right to intervene to stop neighbouring exhibitors from disturbing other exhibitors, obstructing visitor flow or preventing the event from running smoothly.

3.8 Exhibitors will be given access to their stands half an hour before or after visitor opening time.

3.9 Delegates must occupy their exhibition stands for the entire duration of the event.

3.10 Dangerous products (explosive, inflammable and detonating substances) are prohibited. Any exhibitor found to have brought such products to their stand and/or booth or the event in general will be obliged to remove them after being challenged by the organiser, who will, if required, remove them from the stand at the exhibitor's cost, risk and peril and without prejudice to any damages and interest that may be claimed against him.

3.11 The organiser sets the terms and conditions for stand displays and the use of sound, light and/or audiovisual equipment. All exhibitors must agree to limit noise levels at their stands and maintain a general sense of propriety with respect to other exhibitors.

#### **Article 4. FURNITURE RECEPTION AND DELIVERIES**

4.1 Exhibitors will be solely responsible for taking delivery of any additional furniture or equipment they may order from the official furniture provider.

4.2 No deliveries will be made for the duration of the trade show without the organiser's exceptional permission. Deliveries are to be made exclusively on the assembly day during the time slot indicated by the organisation. No equipment or objects may be removed from the premises until after the event. The organisers may not be held liable for damage of any nature occurring during the delivery of products.

#### **Article 5. VISITORS**

5.1 The organiser reserves the right to charge visitors an admission fee.

5.2 The organiser alone determines the event admission regulations and reserves the right to deny access to anyone that does not correspond to the type of visiting audience desired, namely professional attendees belonging to the business sector addressed.

5.3 Each visitor must obtain and wear their badge for the duration of their visit.

5.4 The organiser reserves the right to expel any visitor whose behaviour disturbs the smooth running of the event and/or infringes on health and safety regulations.

#### **Article 6. INSURANCE, RESPONSIBILITY AND SUBCONTRACTING**

6.1 The organiser is covered by civil liability insurance. The organiser's liability is limited to the sums it receives from the exhibitor in payment for the trade show.

6. Exhibitors must have insurance coverage (or extend existing coverage) for the duration of the event.

This insurance policy must cover all potential losses on merchandise, equipment, furniture and specific decorations used at the stand, as well as any losses or damages resulting from theft, fire, explosion, water damage, and partial/total destruction from accidental causes, for the duration of their stand rental period. It is understood that the duration of the stand rental period runs from the assembly phase, through the event itself and up to and including the dismantling phase. This insurance policy must also protect the exhibiting company and the exhibitor's delegates and suppliers against risks incurred to or caused by third parties.

6.3 The exhibitor waives all rights to take legal action against the organiser and their insurer as well as against the owner and the operator of the premises used for the physical event.

6.4 The organiser may under no circumstances be held liable on the basis of information that may prove erroneous or illegal. The organiser's liability is limited to the sums it receives in payment for the event.

6.5 The organiser reserves the right to subcontract any or all of the event arrangements entrusted to it at its own initiative and under its full and sole responsibility, without obtaining the exhibitor's prior agreement.

#### **Article 7. CATALOGUE**

7.1 The organiser reserves the exclusive right to publish an exhibitor catalogue and has sole ownership of the rights to advertising content appearing therein. It has sole ownership of the rights to advertising content appearing therein.

7.2 The exhibition catalogue will feature exhibitors and event partners only.

7.3 The organiser has exclusive responsibility for producing the catalogue.

7.4 The organiser declines liability for any material errors or omissions in the information provided by the exhibitor for use in producing the catalogue.

#### **Article 8. ACTIVITIES, SURVEYS AND POLLS CONDUCTED AND DOCUMENTS DISTRIBUTED DURING THE EVENT**

8.1 Exhibitors must first obtain the organiser's approval to conduct activities, surveys or polls within the trade show area.

8.2 In the event that the trade show is disrupted by excessive noise, the organiser reserves the right to intervene and if necessary prohibit all sound broadcasts.

8.3 Photographs of the trade show may only be taken with the organiser's approval.

8.4 The distribution of documents at the trade show entrance is prohibited. Similarly, documents may not be handed out in the trade show aisles or common spaces.

## Article 9. ASSEMBLY AND DISMANTLING

9.1 The organiser sets the schedule and terms of organisation for the assembly and dismantling phases.

9.2 The exhibitor is liable for any damage done to the event premises and fittings caused by the exhibiting company, its personnel or its suppliers.

9.3 In the event of failure to comply with the dismantling deadline, the organiser has the right to take the necessary action to remove any fittings and restore the premises to good condition at the expense and risk of the exhibitor.

## Article 10. PERSONAL DATA PROTECTION

10.1 In order to provide its Services in relation to the event, the organiser collects personal data on exhibitors registering for said services, such as:

- Event registration
- Managing the organisation of the event
- Managing suppliers
- Managing client prospection, subject to the exhibitor's agreement
- Etc.

10.2 The legal basis for processing personal data is therefore the organiser's contractual agreement and execution on behalf of exhibitors.

The exhibitor's contact details are collected by the organiser for the purposes of sending out documents in relation to the execution of services to which the exhibitor has registered, as well as for informational and/or commercial prospection purposes, in accordance with the legal provisions in force.

10.3 The organiser shall not use any data collected for purposes other than those for which the exhibitor has given its express approval. Accordingly, the personal data provided by the exhibitor when registering for the digital event may only be accessed by the organiser and may only be disclosed at the request of a legal or administrative authority.

10.4 The data shall be stored for three (3) months from collection, in application of the recommendations of the French data protection authority (*Commission Nationale Informatique et Libertés*) in respect of the collection of data for prospection purposes, and for a maximum period of five (5) years in the case of exhibitors having approved the General Terms and Conditions of Sale.

10.5 In accordance with prevailing national and European regulations, the exhibitor has the right to access, modify, rectify, oppose, limit and remove any data concerning it, as well as the right to portability and the right to withdraw consent at any given time and to file a claim with the French data protection authority (*Commission Nationale Informatique et Libertés*). To exercise these rights, the exhibitor must send an email to: [st.perrin@empresarial.fr](mailto:st.perrin@empresarial.fr)

## Article 11. CUSTOMS CLEARANCE

Each exhibitor must complete, where necessary, the appropriate border formalities for imported products and equipment and guarantee their industrial protection in compliance with French law.

## Article 12. NON-COMPLIANCE WITH THE PRESENT CONTRACT

Failure to adhere to one or more of the provisions of these General Terms and Conditions of Sale, which constitute a contractual agreement, may result in the exhibitor being excluded from the event and in the sums advanced by said exhibitor being retained by the organiser, without prejudice to any damages and compensation that may be claimed.

## Article 13. INTELLECTUAL PROPERTY

13.1 Each party retains exclusive ownership of:

(i) the intellectual property rights, as well as the know-how and methodologies belonging to it prior to signing the contract (either through proprietary development or through their legitimate acquisition from a third party), irrespective of their potential use in fulfilling a contract for the other party; and

(ii) any proprietary improvements and/or additions made to said intellectual property rights, know-how and methodologies (i.e. without the other party's involvement) in respect of the contract.

13.2 Each party undertakes to preserve the other party's ownership rights to property held prior and/or subsequent to the event, in whatever manner, and to ensure the same commitment from its employees and potential subcontractors hired to execute the contract.

Furthermore, each party also undertakes, in the event of usage of items protected by copyright, to which the other party or a third party has right of use and for which it has obtained a permit for use, to strictly abide by the terms and conditions of said permit and solely for the purposes of the contract.

## Article 14. RÉCLAMATION

All claims must be addressed by letter to the organiser within one month from the end of the event.

The organiser will process claims on an individual basis, dealing directly with each exhibitor. Group claims will not be accepted.

The General Terms and Conditions of Sale are subject to French law, applying both to their form and substance.

When a friendly settlement cannot be reached, the Versailles trade tribunal is considered the sole competent authority.



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EMPRESARIAL – French private limited liability company under sole ownership (EURL) with capital of €60,000  
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