

# EVENT GUIDE

**EXHIBITORS / SPEAKERS**  
**26<sup>th</sup> & 27<sup>th</sup> of SEPTEMBER 2024**

**PORTE MAILLOT**

**palaisdescongrès**  
**deparis**

**THIS EVENT GUIDE WAS  
ESTABLISHED IN MARCH 2024 AND  
MAY BE SUBJECTED TO ANY  
SUBSEQUENT CHANGES REQUESTED  
BY THE GOVERNMENT AS PART OF  
THE RELEVANT SANITARY  
PROTOCOLS DURING THE EVENT IN  
SEPTEMBER 2024 AND BY THE  
PARIS CONGRESS CENTER.**

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# TO PREPARE YOUR PARTICIPATION



# 1

As part of your participation in Le Printemps des Etudes 2024, we provide you with this dashboard to guide you along the different steps of your preparation.

You will find the different deadlines after which we will no longer be able to take your orders or requests into account.

Press Information form	<b>IMPORTANT</b>	3 <sup>rd</sup> May
Fill your exhibitor back-office: Register in the catalogue	<b>MANDATORY</b>	31 <sup>st</sup> May
Decorating project	<b>MANDATORY</b>	
Certificate of insurance	<b>MANDATORY</b>	
Order of your exhibitor badges	<b>MANDATORY</b>	
Advertising order in the official catalogue	<b>IMPORTANT</b>	
Visibility tools order: badge lanyards, bags	<b>RECOMMENDED</b>	
Communication tools order: T-shirt of guided tours, logo on map, sponsorship, Sticker for your desk, Roll-up, Signage	<b>RECOMMENDED</b>	
Order of audio-visual screens	<b>RECOMMENDED</b>	
Check the stock of your leaflets and business cards	<b>RECOMMENDED</b>	
Order of floral decoration	<b>RECOMMENDED</b>	
Booth furniture / complementary order	<b>IF APPLICABLE</b>	
Payment of your participation	<b>MANDATORY</b>	1 <sup>st</sup> July
Order of the Track Event badges reader (Application TrackEvent, MobilEvent, ControlEvent)	<b>RECOMMENDED</b>	5 <sup>th</sup> July
Sending of your e-invitations (unlimited)	<b>IMPORTANT</b>	ASAP

## DATES AND HOURS

**Thursday 26<sup>th</sup> of September 2024: 9AM – 7PM**

**Friday 27<sup>th</sup> of September 2024: 9AM – 6PM**

## VENUE

**Palais des Congrès de Paris, Porte Maillot – Level 3, Hall Havane**

The entrance is free for professionals only upon a free invitation card or a proof of a professional business card.

## EXHIBITOR ACCESS

During the set-up: no badge required

**Wednesday 25<sup>th</sup> of September 2024: 5PM – 8PM**

During the event: exhibitor badges required

**From 8AM on Thursday and from 8:30AM on Friday**

## PARKING

You can take advantage of a special rate at the Indigo car park serving the Palais des Congrès by reserving your space on the website : [Indigo Neo / Find a car park](#)

## DELIVERIES

Deliveries must imperatively be made on Wednesday, 25<sup>th</sup> of September from 2PM.

No package will be accepted before. The packages must be marked as follows (you will find the label to stick on your packages at page 48) :

**Palais des Congrès de Paris - Pour Le Printemps des Études 2023**

**« EXHIBITOR'S NAME – BOOTH NUMBER »**

**« Name of the person on the event + phone number »  
2 Place de la Porte Maillot – 75017 Paris**

In case of a multiple package delivery, we recommend you to number the parcels. Please remember also to keep with you all the details about the carrier and the references of your delivery.

Delivery and receipt are under the responsibility of the exhibitor and require the exhibitor's presence on the booth. Neither the Palais des Congrès nor the organizer's responsibility may be held liable in any way.

## REMOVAL

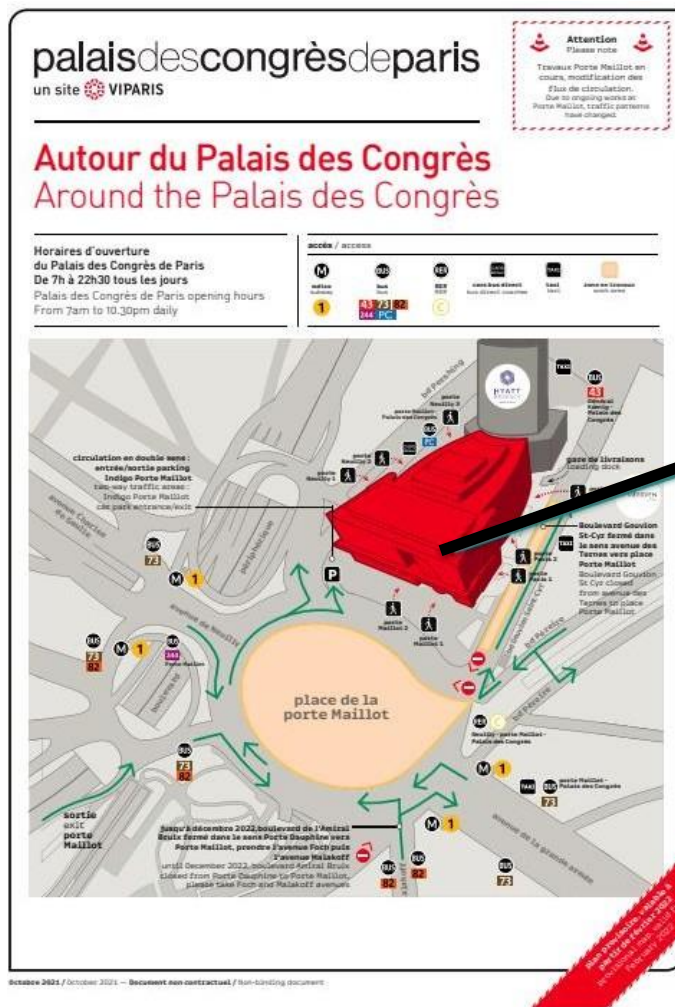
On Friday 27<sup>th</sup> of September, from 6:15PM to 10PM. Please empty the furniture you rented and leave the keys on it.

## EXHIBITOR BADGES

Refer to the page "request for exhibitor badges" on the exhibitor's back office on the event website. The number of badges per participating company is limited to 10 badges for a booth, 3 for a meet-up per participating company and 2 for the Agora, Sensory Area and Village of Data.

All badges must be tagged with the exhibitor's name.

# Le Palais des Congrès de Paris is located next to the Parisian business district and next to La Défense.



**LE PRINTEMPS  
DES ÉTUDES  
2024**

**HALL HAVANE  
LEVEL 3**

**GPS** : Latitude : 48.8781 / Longitude : 1.2836

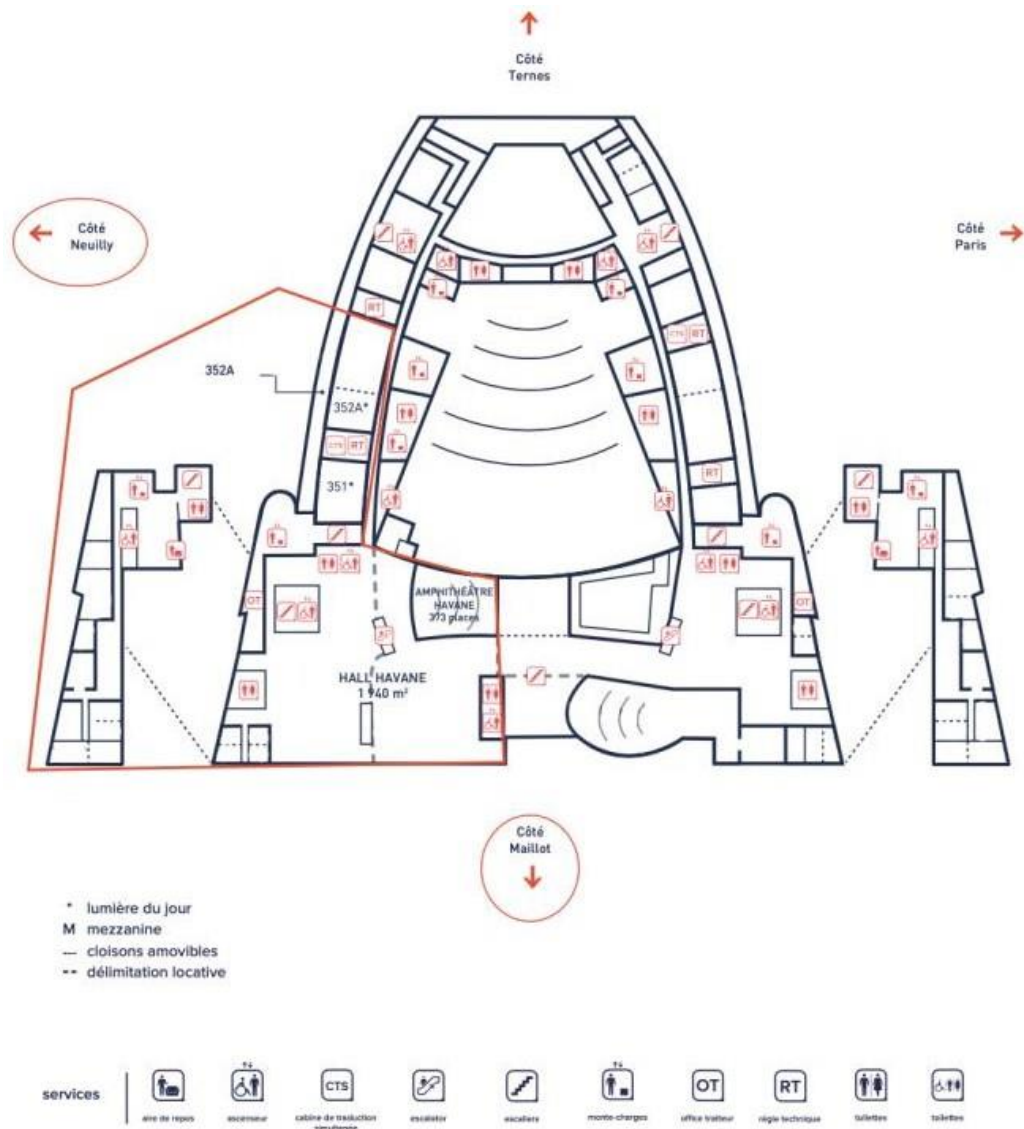
**SUBWAY** : Porte Maillot (line 1), exit 3

**RER** : Neuilly-Porte Maillot (RER C)

**BUS** : Lines n°43, 73, 82, 244 and PC – Stop : Porte Maillot

**PUBLIC CAR PARK** : Parking Indigo Palais des Congrès de Paris

# Le Printemps des études, 1 level for 1 event



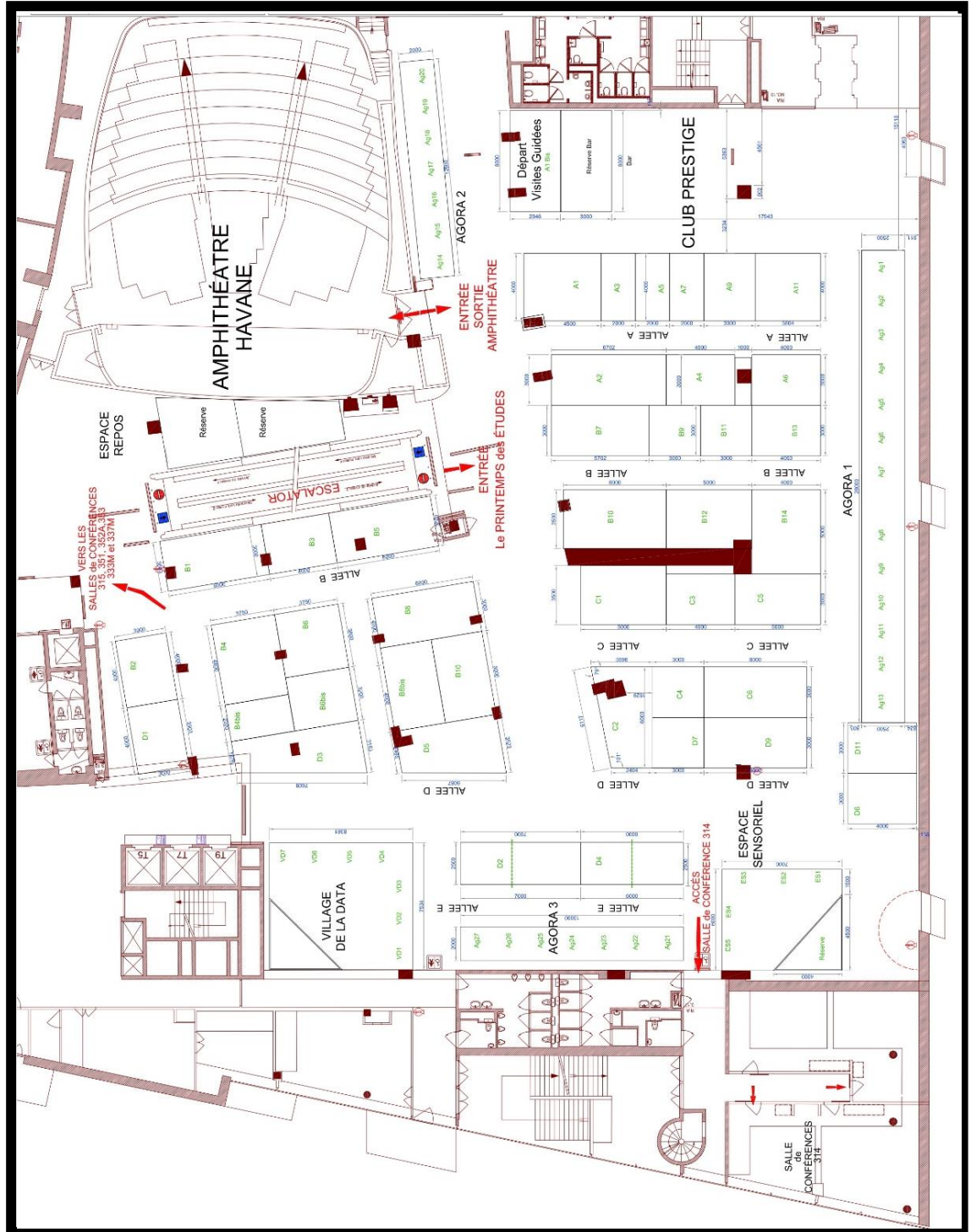
The event is held on level 3 of le Palais des Congrès (Hall Havane).


This includes: Exhibition (Booths, Agoras 1, 2, and 3, Sensory Area & Village of Data), Prestige Club, Conferences and meet-ups.

On the mezzanine, there are three additional conference rooms as well as the organizer's office.



# Map of the 12<sup>th</sup> Printemps des études Palais des Congrès de Paris – Level 3





# **RULES TO FOLLOW**

# **2**

Your booth decoration project **must be examined** by the organizer and the office in charge of the security of the event (A.F.S Conseils et Sécurité Alain FRANCONI).

Your project (file format : JPEG or PDF) must be sent by e-mail before Friday, the 16<sup>th</sup> of June 2024 to the following e-mail address : [e.pretet@empresarial.fr](mailto:e.pretet@empresarial.fr) or [event@empresarial.fr](mailto:event@empresarial.fr)

It **will be validated** under the compliance of Le Printemps des études decoration rules against the risks of fire and panic.

You will receive **a validation** of your project after study at the latest on Friday 21<sup>th</sup>, June 2024.

## **IMPORTANT**

**The booths decoration must take into account the easements and prohibitions listed below and under no circumstances be detrimental to the neighbouring booths and/or the general decoration of the event.**

All **not approved decoration** by the organizer's bureau can be dismantled without notice.

**The same rule** apply to the booths for which the project would **not have reached us for validation** within the allotted time.

- The partitions do not support a load of more than 15 kilos.
- The authorized fastening systems are limited to nails, screws, staples (molly pegs are forbidden). Moreover, hanging screens on partitions requires a suitable structure (consult us).
- For posters, you can use double-sided tape or Patafix.

**For security and responsibility reasons, please take care of the following points very carefully:**

- No furniture other than the furniture provided by the organizer is allowed on the booth.
- Do not change the structure of the booth and no partitions other than the ones supplied by the organizer.
- Maximum height of pole claddings and partitions: 2.50m
- The regulatory height for roll-up is 2m height and 1m width.
- Regarding pillars with a RIA (fire-extinguishig valve), leave a free passage of 1m around the pillar and from the nearest aisle.
- No display whatsoever on the pillars of the hall, except specific formwork on estimate, please consult us.

## CARE OF THE INFRASTRUCTURES

It is strictly forbidden to:

- Drill, screw, nail, staple, seal in the walls, the claddings, the pillars and the floors of the hall.
- Paint or mark the walls, the claddings, the pillars and the floors of the halls.
- Mask or enclose RIA/fire hoses (leave an access lane of a minimal width of 1 meter), alarm boxes, smoke extraction controls, electrical and phone cases in the halls or the signage.

The exhibitor would be liable for any resulting damage and for non-compliance with the above clauses. The exhibitor bears ultimate responsibility for his/her contractors, decorators, outfitters and business partners.

Floor load is limited to 500 kg/m<sup>2</sup>.

## PARTITIONS/LINEAR METERS AND HEIGHTS FOR DECORATION

The partitions of the booth can be decorated as you wish. A covering with visuals (provided by you or by our official service supplier) is possible on 100% of the surface of the booth partitions.

## FURNITURE AND DECORATION ARRANGEMENT

Elements of decoration (furniture, roll-up, flowers...) must be arranged inside your booth.

## SOUND SYSTEM/DEMONSTRATIONS ON THE BOOTHS

Exhibitors wishing to organize demonstrations on their booths should plan for enough space to host visitors. Such demonstrations should in no way disturb other exhibitors or crowd walking lanes.

Therefore, the sound level of such demonstrations should be low in intensity (maximum 80 decibels), and entail no disturbance nor protestations from next exhibitors.

If these conditions are not respected, the Technical Department of Le Printemps des Etudes will be obliged to impose the immediate interruption of the booth's sound system by all means at its disposal (particularly switching off the power supply on the booth.)

**No badge to access Le Printemps des études during set-up and removal for exhibitors and service providers (possible modifications according to the sanitary protocol in force.)**

**The current rules on wearing masks and social distancing must be respected in the Palais des Congrès.**

## **PACKAGINGS STORAGE AND HANDLING**

Le Palais des Congrès does not have any rooms to store empty packaging during the event. You must therefore take them with you.

## **OPERATING INSTRUCTION**

It is forbidden to store crates, wood, cardboard boxes in the exhibition areas, on the booths and in the corridors.

For safety reasons, it is imperative that the safety aisles be kept free of all structures and waste.

## **DURING THE EVENT AND AT THE END OF THE SET-UP**

Regular cleaning (daily) is required to get rid of the booth of all kinds of waste.

Please deposit your waste in the bin provided on your booth, visibly and on the edge of the aisle, to ensure its evacuation every evening.

Set-up elements and/or removal elements must be evacuated by yourself or by your provider.

## **RECOMMANDATIONS**

The periods of set-up and removal are very sensitive phases, please be especially vigilant. We remind you to keep out of sight any material or product that could be easily stolen.

We remind you that all these materials are under your responsibility. You are strongly advised to keep a close watch on your booth, having someone present constantly during the set-up and removal periods.

Any decorative elements remaining on the booth must be removed by you. If not, they will be removed and destroyed by the Palais des Congrès cleaning services and will be invoiced to the exhibitor.

## GUARDING SERVICE AND SECURITY

The organizer supplies a general guarding (day and night), during the set-up and removal and throughout the event.

Fire protection is ensured by the organizer with the technical assistance of the security manager for the event. (A.F.S Conseils et Sécurité - Alain FRANCONI).

## INSURANCE

As indicated in the rules of the event, included in the registration form (article 6), there is no insurance for damage to property or persons included in the registration fee (laptop, telephone, computer equipment, screen... are not insured).

It is up to each exhibitor to subscribe to a special insurance policy (or to an extension of an already subscribed insurance policy) for the duration of the event, set-up and removal included (3 days).

The certificate must be sent by email before Friday 31<sup>st</sup> of May 2024 to the following e-mail address : [e.pretet@empresarial.fr](mailto:e.pretet@empresarial.fr) or [event@empresarial.fr](mailto:event@empresarial.fr)



# **TO SET-UP AND CUSTOMIZE YOUR BOOTH**



# **3**

## → YOUR ELECTRIC PACKAGE

At the Palais des Congrès de Paris, you must order your electrical connection and power supply package directly with them. The electrical box installed on your booth is supplied by air.

First of all, you need to list all the electrical appliances you will need on your booth, and then calculate the power needed by them.

To help you define the power of your electrical appliances and then order the type of meter you will need for your booth, the Palais des Congrès provides you with a detailed brochure on their exhibitor service website, as well as a contact person to guide you through the process. You will pay for your electrical package directly to the VIPARIS service (see contact at the bottom of the page).

As an example: a spotlight rail + a coffee machine + a computer, generally require a power of 3kW (*rate for the first half of 2024 : 438.98€ HT*).

The EMPRESARIAL team can also answer your questions if needed.

As a reminder, a power supply is already planned for the Agoras, the Data Village and the Sensory Area.

## → WI-FI & INTERNET

The access is free for both days on the whole Palais des Congrès network, by connecting to the WIFI portal: [leprintempsdesetudes](#).

If you wish your own connection with a "WIFI Pass" for a private access or a wired internet connection, please contact the VIPARIS exhibitor service.

[LINK TO THE ELECTRICITY  
BROCHURE](#)

[LINK TO THE EXHIBITOR  
SERVICE](#)

Your contact to the exhibitor service :

**VALENTINE DARRAS**

Exhibitor Service Officer, to be contacted for electricity and internet  
+ 33 6 58 73 04 43 – [valentine.darras@viparis.com](mailto:valentine.darras@viparis.com)



## → FURNITURE ON THE EVENT



Stand type 12M<sup>2</sup>

### THE BOOTH AT YOUR DISPOSAL IS A TURN-KEY BOOTH INCLUDING:

- Wooden partitions (2.50 meters high) covered with beige brushed cotton fabric
- A taupe carpet with a beige border
- Light spots
- A luminous signing with the name of your company (no logo)
- Cleaning service on the booth
- A complete set of furniture adapted to the surface of the booth. This white furniture can be customized. (see below)

**FURNITURE INCLUDED FOR**

**Booths from 8 to 19 m<sup>2</sup>:**



	8 to 10 m <sup>2</sup>	12 to 15 m <sup>2</sup>	16 to 19 m <sup>2</sup>
<b>TRASH BIN</b>	1	1	1
<b>COAT RACK</b>	1	1	1
<b>BRIEFCASE</b>	1	1	1
<b>TABLE</b>	1	1	1
<b>CHAIRS</b>	3	3	3
<b>ARMCHAIRS</b>		2	3
<b>COFFEE TABLE</b>		1	1
<b>LOW STORAGE CABINET</b>			1

**FURNITURE INCLUDED FOR**

**Booths bigger than 20 m<sup>2</sup>:**



	> 20 m <sup>2</sup>
<b>TRASH BIN</b>	1
<b>COAT RACK</b>	1
<b>BRIEFCASE</b>	1
<b>OTTOMANS</b>	2
<b>BAR TABLE</b>	1
<b>HIGH STOOLS</b>	3
<b>ARMCHAIRS</b>	2
<b>COFFEE TABLE</b>	1
<b>HIGH COUNTER</b>	1
<b>SOFA</b>	1

## CUSTOMIZED FURNITURE FOR BOOTHS

We offer you to personalize your booth by differentiating your furniture. Several atmospheres are proposed to you.

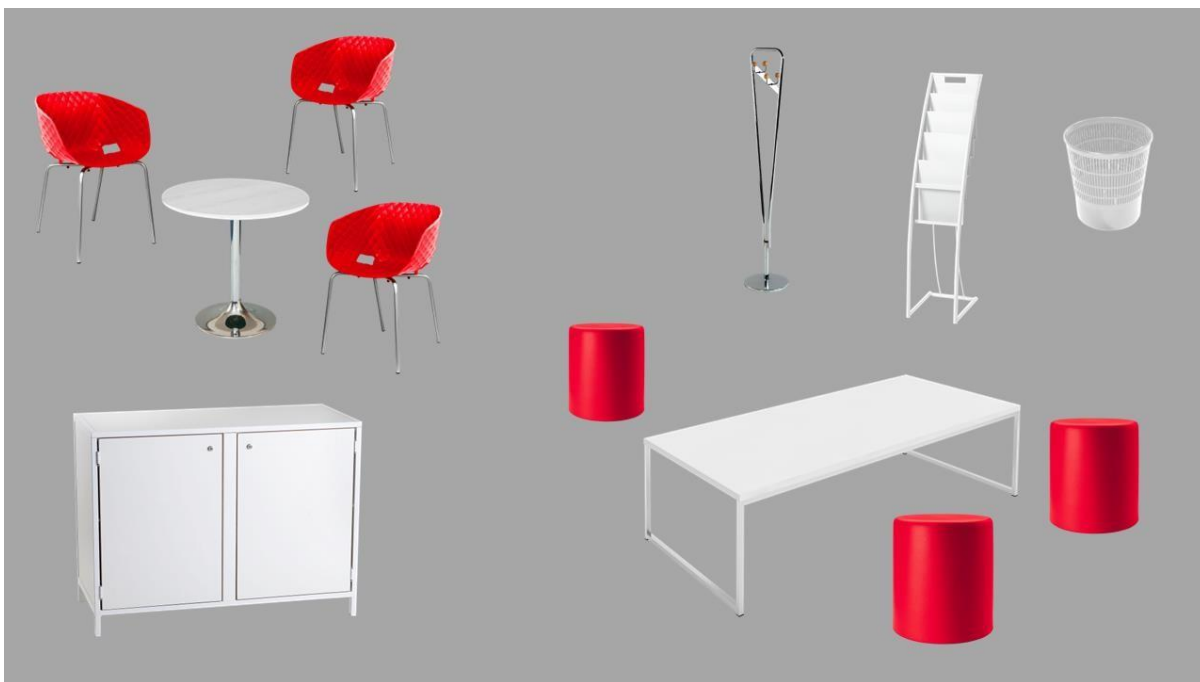
- **The « Nature » Range\*:**



	8 to 10 m <sup>2</sup>	12 to 15 m <sup>2</sup>	16 to 19 m <sup>2</sup>
<b>PRICES OF PACKAGE</b>	<b>56 €</b>	<b>64 €</b>	<b>74 €</b>
TRASH BIN	1	1	1
COAT RACK	1	1	1
BRIEFCASE	1	1	1
TABLE	1	1	1
CHAIRS	3	3	3
ARMCHAIRS		2	3
COFFEE TABLE		1	1
LOW STORAGE CABINET			1

\*Non-contractual visuals subject to supplier availability

• The « Pop & Pep's » Range\*:



	12 to 15 m <sup>2</sup>	16 to 20 m <sup>2</sup>
<b>PRICES OF PACKAGE</b>	<b>80 €</b>	<b>90 €</b>
<b>TRASH BIN</b>	1	1
<b>COAT RACK</b>	1	1
<b>BRIEFCASE</b>	1	1
<b>TABLE</b>	1	1
<b>CHAIRS</b>	3	3
<b>ARMCHAIRS</b>	2	3
<b>COFFEE TABLE</b>	1	1
<b>LOW STORAGE CABINET</b>		1

\*Non-contractual visuals subject to supplier availability

- The « Crystal White » Range\*:



	8 to 10 m <sup>2</sup>	12 to 15 m <sup>2</sup>	16 to 20 m <sup>2</sup>
<b>PRICES OF PACKAGE</b>	<b>235 €</b>	<b>245 €</b>	<b>255 €</b>
<b>TRASH BIN</b>	1	1	1
<b>COAT RACK</b>	1	1	1
<b>BRIEFCASE</b>	1	1	1
<b>BAR TABLE</b>	1	1	1
<b>HIGH STOOLS</b>	3	3	3
<b>ARMCHAIRS</b>	2	2	2
<b>OTTOMANS</b>		2	2
<b>COFFEE TABLE</b>		1	1
<b>HIGH COUNTER</b>			1

\*Non-contractual visuals subject to supplier availability

- The « Cozy Cocoon » Range\*:



	<b>Bigger than 20 m<sup>2</sup></b>
<b>PRICES OF PACKAGE</b>	<b>1 055 €</b>
<b>TRASH BIN</b>	1
<b>COAT RACK</b>	1
<b>BRIEFCASE</b>	1
<b>HIGH STOOLS</b>	3
<b>BAR TABLE</b>	1
<b>ARMCHAIRS</b>	2
<b>COFFEE TABLE</b>	1
<b>OTTOMANS</b>	2
<b>HIGH COUNTER</b>	1
<b>SOFA</b>	1

\*Non-contractual visuals subject to supplier availability

## FURNITURE ON THE COLLECTIVE AREAS

### The Agoras

Your participation in the Agora includes your presence on the **furnished** collective area, **an electrical connection** and the mention of your company on the common **signage**.

On the Agoras, you will benefit from :

- 1 front desk
- 3 high stools
- 1 briefcase
- 1 trash bin
- 1 electrical connection





- **The Sensory Area**

You have chosen this space to provide a sensory experience to visitors of Le Printemps des études. This animation area includes your presence on the furnished collective area, an electrical connection, carpet, spotlights and a partition with commune signage.

- 1 front desk
- 3 high stools
- 1 briefcase
- 1 trash bin
- 1 electrical connection












- **The Village of Data**

As a player of the Data sector, you wish to present your expertise on The Village of Data. This animation area includes your presence on the furnished collective area, an electrical connection, carpet, spotlights and a partition with commune signage. In addition, you will benefit from an audio-visual set-up to present your expertise on screen.

- 1 front desk
- 3 high stools
- 1 briefcase
- 1 trash bin
- 1 electrical connection



**SUPPLEMENTARY FURNITURE**

<p><b>HOSTESS HIGH DESK L 100 x D 45 x H 105 + 1 HIGH STOOL</b></p>		<p><b>228 € excl.VAT</b></p>
<p><b>BAR TABLE + 2 HIGH STOOLS</b></p>		<p><b>238 € excl.VAT</b></p>
<p><b>STORAGE CUPBOARD L 100 x D 45 x H 75</b></p>		<p><b>122 € excl.VAT</b></p>
<p><b>RECTANGULAR BAR TABLE L 160 X D 80 X H 110 + 2 HIGH STOOLS</b></p>		<p><b>299 € excl.VAT</b></p>
<p><b>RECTANGULAR BAR TABLE L 160 X D 80 X H 110 + 4 HIGH STOOLS</b></p>		<p><b>365 € excl.VAT</b></p>
<p><b>140 LITERS LOCKABLE FRIDGE (INCLUDING 20 LITERS OF FREEZER)</b></p>		<p><b>135 € excl.VAT</b></p>
<p><b>COFFEE MACHINE + 200 CAPS, SUGAR, STIRERS AND CUPS</b></p>		<p><b>297 € excl.VAT</b></p>
<p><b>MULTI-SOCKET</b></p>		<p><b>25 € excl.VAT</b></p>
<p><b>REMOTE CONTROL</b></p>		<p><b>18 € HT excl.VAT</b></p>

**TAILOR-MADE CARPENTRY**

<b>STORAGE</b>	1 m x 1 m, with lockable door and 2 shelves to store: fridge, drinks, food, documentation, cloakroom...	<b>429 € excl.VAT</b>
<b>PILLAR CLADDING</b>	Wooden formwork lined with brushed cotton to display your signage and give your booth a neat finish	<b>281 € excl.VAT</b>
<b>TAILOR-MADE CONSOLE</b>	Made of white melamine, adaptable to your wishes	<b>On request</b>

## BADGES READER

- **TeLead**

The TeLead application, which you can download onto your smartphone, enables you to identify visitors in real time. You can scan several badges in a row and manually add a contact. The "temperature" mode lets you assign a status to a contact: hot, cold, warm. All the information collected is available in the "contacts" section during and after the show. All the data is then exported to a CSV and/or XLS file, which can be accessed via a secure web space (login and password required).

- Downloadable for Android and IOS
- Ergonomic and easy controlling
- Offline operation
- Real-time data retrieval

- **Mobile Event**

Providing a smartphone with the TrackEvent application integrated. The price includes the licence and access to the Web platform, plus a smartphone.

- **Control'Event**

Access control system for your conference.

Provision of a portable terminal for scanning participant badges validated in advance in the back office and on site (possibility of forced entry). All data will be sent to you in Excel format once the show is over.

- Fast reading
- Easy controlling
- Reading approbation with a sound signal
- Real time validation of participants

DESIGNATION	DETAIL	PER LICENCE
<b>TELEAD</b> Application, licence and access to the web platform	1 licence	<b>235 €</b> excl.VAT
	2 to 3 licences	<b>212 €</b> excl.VAT
	4 to 10 licences	<b>198 €</b> excl.VAT
<b>MOBILE EVENT</b> Application, licence and access to the web platform		<b>305 €</b> excl.VAT
<b>CONTROL'EVENT</b> Access control system for your conference	1 reader per conference	<b>288 €</b> excl.VAT

A deposit cheque will be asked during the pick-up of the equipment on Wednesday the 25<sup>th</sup> of September 2024:

- 300 € for the Mobile event application
- 500 € for the Control'event reader

You will have to go the event welcome desk to pick up your equipment (Ground Floor) on Wednesday the 5<sup>th</sup> of September from 5PM or on Wednesday the 26<sup>th</sup> of September from 8AM.

## LCD LED SCREEN

To make your booth more attractive and interactive, to dynamize your presentation, you can rent LCD LED screens for the 2 days of the event.

We can offer you LCD LED screens, from 32 inch to 98 inch, and also, touch-sensitive LCD LED screens that we can attach on your booth partition walls or place on a stand foot.

The equipment will be delivered on your booth the day before the opening of the show, your presence is mandatory.

For terminal desks, touch tables or other equipment, please contact us.

ÉCRAN LCD LED	ON STANDFOOT	ON PARTITION WALL
<b>32"</b> (73,4 x 43 cm)	<b>355 € excl VAT</b>	<b>370 € excl VAT</b>
<b>43"</b> (95,2 x 53,5 cm)	<b>445 € excl VAT</b>	<b>455 € excl VAT</b>
<b>49"</b> (108,5 x 61 cm)	<b>492 € excl VAT</b>	<b>499 € excl VAT</b>
<b>55"</b> (123,1 x 70,7 cm)	<b>555 € excl VAT</b>	<b>565 € excl VAT</b>
<b>65"</b> (146,8 x 84,8 cm)	<b>825 € excl VAT</b>	<b>835 € excl VAT</b>
<b>75"</b> (167,6 x 95,9 cm)	<b>980 € excl VAT</b>	<b>995 € excl VAT</b>
<b>85"</b> (190,4 x 109,1 cm)	<b>1 775 € excl VAT</b>	<b>1 800 € excl VAT</b>
<b>98"</b> (219,5 x 125 cm)	<b>2 875 € excl VAT</b>	<b>2 900 € excl VAT</b>



## LCD LED TOUCH-SENSITIVE SCREEN

Touch screens are available in the same dimensions but at different prices, please consult us on this point if necessary.

For kiosks, totems, touch tablets, lecterns or other equipment, please contact us.

SCREEN SIZE (INCHES)	ON STANDFOOT	ON PARTITION WALL
<b>32"</b>	<b>550 € HT</b>	<b>569€ HT</b>
<b>43"</b>	<b>610€ HT</b>	<b>629€ HT</b>
<b>49"</b>	<b>710€ HT</b>	<b>729€ HT</b>
<b>55"</b>	<b>750€ HT</b>	<b>769€ HT</b>
<b>65"</b>	<b>970€ HT</b>	<b>989€ HT</b>
<b>75"</b>	<b>1370€ HT</b>	<b>1389€ HT</b>
<b>85"</b>	<b>1670€ HT</b>	<b>1689€ HT</b>

## TERMS OF APPLICATION FOR ALL THE SCREENS AND AUDIOVISUAL EQUIPMENT ON RENTAL:

- The equipment is under the entire responsibility of the exhibitor from the delivery to the removal.
- The exhibitor shall ensure the rented equipment against theft and damage and will be liable to provide the proof of insurance at any time. You can ask for the value of the equipment on simple request. Please contact us to get this information.

## VIDEO RECORDING OF YOUR CONFERENCE

Thanks to our video service, capitalize and reuse your content on Le Printemps des études.

- Multi-camera and HD video capture.
- Ideal for your web / networks communication, your training programs and your E-learning.
- The recording will be delivered 15 days after the event.
- Editing included for a recording from ¾ hour to 1 hour.
- A request of more than one back and forth modification will include a complementary billing.




We recommend that you order a sound link from le palais for better sound capture for your video.

Please contact us for details (price = approx. €299 excluding vat).





<b>VIDEO CAPTURE</b>	<b>1 070 € excl.VAT</b>
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To make your booth more welcoming, cheerful and « spring-like » we offer different floral and vegetal decoration:

**FLOWERS FOR YOUR BOOTH**

		
<b>ROUND FLORAL BOUQUET IN A VASE</b>	<b>ROUND FLORAL BOUQUET IN A VASE WITH THE COLOURS OF YOUR LOGO</b>	<b>ORCHID IN A POT</b>
<b>53 € excl.VAT</b>	<b>64 € excl.VAT</b>	<b>34 € excl.VAT</b>


**PLANTS TO DECORATE YOUR BOOT**

			
<b>KENTIA</b>	<b>OLIVE TREE</b>	<b>BAMBOO</b>	<b>LAUREL</b>
Approx. 1,50 m	Approx. 1,50 m	Approx. 1,80 m	Approx. 1,20 m
<b>99 € excl.VAT</b>	<b>106 € excl.VAT</b>	<b>109 € excl.VAT</b>	<b>108 € excl.VAT</b>

Plants are delivered in a contemporary design pot the day before the opening. Prices are for the 2 days of the event.



## YOUR SIGNAGE

We offer various signage elements to dress up your booth:

 <p>942 815</p>	<p><b>OFFER A : STICKER</b></p> <p>To showcase your logo or a message on your reception desk :</p> <p>Printing on adhesive panel, including installation and removal.</p> <p>▲ <i>The reception desk is not included in the turnkey stand ; it can be ordered additionally. (€156 excluding tax)</i></p> <p>H 81.5 cm x L 94.2 cm</p> <p>Please contact us for the template.</p>	<p><b>92 € excl VAT</b></p>
	<p><b>OFFER B : CANVA 3 m x 2,5 m</b></p>	<p><b>810 € excl VAT</b></p>
	<p><b>OFFER C : CANVA 4 m x 2,5 m</b></p>	<p><b>1 080 € excl VAT</b></p>
	<p><b>OFFER D : CANVA 5 m x 2,5 m</b></p>	<p><b>1 350 € excl VAT</b></p>
	<p><b>OFFER E : TAILOR – MADE CANVA</b></p>	<p><b>270 € excl VAT / ml</b></p>



	<p><b>ROLL-UP</b></p> <p>Delivered in a carry bag, rolling-up visual with free standing base, quadri printing on fireproof support (M1):</p> <p style="text-align: center;">85 x 200 cm</p> <p><i>Visuals must be in high-definition PDF HD, CMJN of scale 1/1 in 300 dpi or 1/2 in 600 dpi, with cropmarks and 5 mm of bleed print.</i></p>	<p style="text-align: right;"><b>216 € excl.VAT</b></p>
	<p><b>SUSTAINABLE KAKEMONO</b></p> <p>An eco-responsible display made in France, combining elegance and durability, thanks to its 100% recyclable and reusable wooden structure.</p> <p style="text-align: center;">0.8 x 1.8 m</p> <p><i>Designed for tool-free assembly.</i></p>	<p style="text-align: right;"><b>275€ excl.VAT</b></p>
	<p><b>ADHESIVE FOOTSPRINT</b></p> <p>We offer you exclusive adhesives to guide the visitors to your booth. These round stickers will have the shape of a footprint with your logo in the center.</p> <p style="text-align: center;">Diameter 20 cm (15 stickers)</p> <p><i>Logo to be provided in vector format.</i></p>	<p style="text-align: right;"><b>On request</b></p>
	<p><b>LIGHTING BALLOON</b></p> <p>We offer you a white lighting balloon with your logo printed on it to bring a touch of brightness on your booth and give it a better visibility.</p> <p style="text-align: center;">Diameter 90 cm</p> <p><i>Logo to be provided in vector format.</i></p>	<p style="text-align: right;"><b>849 € excl.VAT</b></p>

	<p><b>LIGHT BOX</b></p> <p>Printed visual 1 x 2,40 m Printed visual 2 x 2,40 m</p> <p><i>File to be provided by you.</i></p>	<p><b>445€ excl.VAT</b></p> <p><b>560 € excl.VAT</b></p>
<p><b>NEW</b></p> 	<p><b>PURCHASE LIGHTBOXES</b></p> <p>Designed in premium aluminium and supplied with integrated LED lighting, elevate your message by putting it in the spotlight. The printed fabric stretches perfectly and is replaceable.</p> <p>0,85 x 2 m recto 1 x 2 m recto verso</p> <p><i>File to be supplied by you.</i></p>	<p><b>680 € excl VAT</b></p> <p><b>1 050 € excl VAT</b></p>



**TO  
COMMUNICATE**

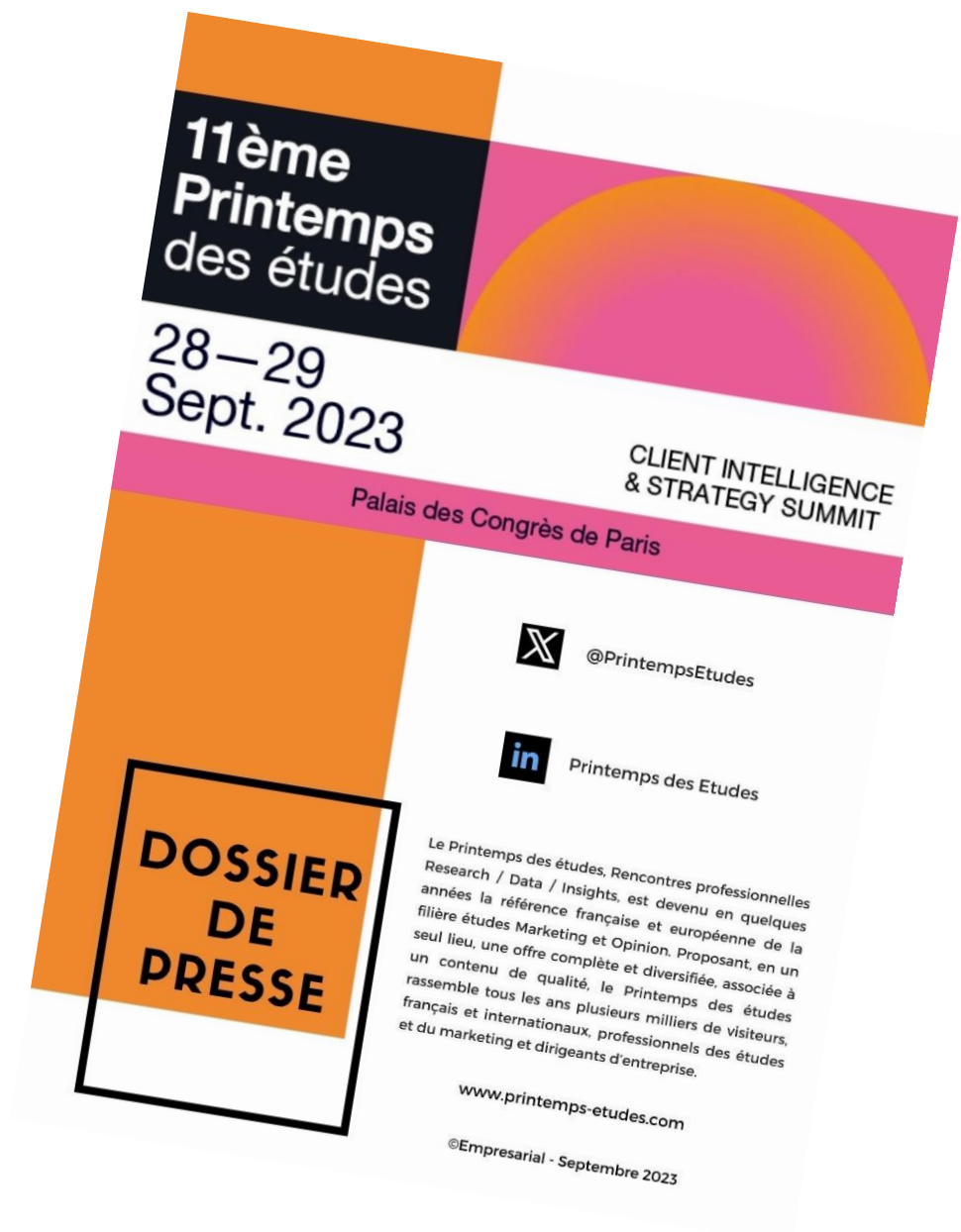
**4**

## → PRESS RELATIONS

A company facts sheet must be completed before **Friday the 3<sup>rd</sup> of May 2024** for the writing of the press kit.

The journalists will have at their disposal, at the Press Office, the press kit of the event as well as the press releases and press kits given by the exhibitors.

Exhibitors are invited to leave their kits (20 copies) for journalists at the Press Office, on **Wednesday the 25<sup>th</sup> of September from 5PM.**



→ **VISIBILITY AND SPONSORSHIP TOOLS**

**YOUR ADVERTISING IN THE OFFICIAL CATALOGUE AND ON OUR GOODIES**

The official catalogue of Le Printemps des études is printed in 2.500 copies and distributed to each visitor of the event. It includes a data sheet of every contributor of the event in addition to their contact, it brings out their products, services and sales team. This catalogue is a work tool for every market player throughout the year.

<b>FULL PAGE INSIDE</b>		<b>1 050 € excl.VAT</b>
<b>2<sup>nd</sup> OR 3<sup>rd</sup> COVER PAGE</b>	FORMAT: 150 X 210 with cropmarks and 5 mm of bleed-off	<b>2 100 € excl.VAT</b>
<b>4<sup>th</sup> COVER PAGE</b>		<b>3 150 € excl.VAT</b>
<b>YOUR LOGO ON THE ORIENTATION MAPS OF THE EVENT AND IN THE CATALOGUE FREELY DISTRIBUTED TO THE VISITORS</b>	Offer limited to 6 exhibitors	<b>1 100 € excl.VAT</b>
<b>YOUR LOGO ON THE WHOLE LENGTH OF THE LANYARDS' VISITORS BADGES</b>	Exclusivity	<b>5 000 € excl.VAT</b>

<p><b>THE TEE-SHIRTS OF THE GUIDED TOURS</b></p>	<p>During the two days of the event, students in charge of the 16 guided tours will wear a tee-shirt marked with your logo and the logo of Le Printemps des études for a co-branded operation.</p>	<p><b>2 900 € excl.VAT</b></p>
<p><b>YOUR BAG GIVEN TO EVERY VISITOR</b></p>	<p>Supply and distribution of a co-branded bag with Le Printemps des études, which will be distributed by the hostess at the entrance of the event.</p>	<p><b>5 500 € excl.VAT</b></p>
<p>2 500 Copies</p>	<p>Exclusivity of distribution of your own bags with a logo by the hostess at the entrance of the event – bags supplied by your company</p>	<p><b>2 500 € excl.VAT</b></p>

## THE SPONSORSHIP OF LE PRINTEMPS DES ETUDES

<p><b>SPONSORSHIP OF THE EVENT</b></p> <p>Exclusivity</p>	<p>Your logo on :</p> <ul style="list-style-type: none"> <li>• Roll-up at the entrance of the Amphitheatre Havana (373 seats)</li> <li>• Your logo on visitor invitation cards</li> <li>• In the trade show catalogue and on the two trade show site maps,</li> </ul> <p>Mentionned:</p> <ul style="list-style-type: none"> <li>• In the press release announcing the conferences,</li> <li>• Sponsorship mentioned on the event website with URL link</li> </ul> <p>+ 50 VIP badges (Cartes Excellence) for the inaugural conference (guests list to be sent to the event organizer.)</p>	<p><b>7 500 € excl.VAT</b></p>
<p><b>SPONSORSHIP OF THE INAUGURAL CONFERENCE</b></p> <p>Exclusivity</p>	<p>Your logo on :</p> <ul style="list-style-type: none"> <li>• the communication tools (e-invitation, press release announcing the inaugural conference and the official catalogue of the manifestation)</li> </ul> <p>Mentionned:</p> <ul style="list-style-type: none"> <li>• In the press release announcing the conferences</li> <li>• on the event website with URL link</li> </ul> <p>+ 50 VIP badges (Cartes Excellence) for the inaugural conference (List to be sent to the event organizer.)</p>	<p><b>4 000 € excl.VAT</b></p>
<p><b>SPONSORSHIP OF THE WEBSITE</b></p> <p>Only for 3 companies</p>	<p>Your banner and your redirection link to your website, on the event website. Sponsorship mentioned on the event website.</p>	<p><b>1 250 € excl.VAT</b></p>



# FOOD SERVICES

# 5




## → ON YOUR BOOTH

For all specific catering operations:

- Reception of your customers or prospects,
- For your breakfast, coffee breaks, coffee reception in the conference room or snack,
- Meal trays, sandwich trays, cocktails...

Thank you for consulting us.

### CHAMPAGNE : EXHIBITION OFFER

	6 bottles of Champagne delivered on the exhibition with bucket, ice and 36 reusable plastic flutes.	<b>160 € excl.VAT</b>
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### OFFICIAL CATERER : GRAND CHEMIN

**AUGUSTIN DE BEAUREPAIRE** : [augustindebeaupaire@grandchemin.fr](mailto:augustindebeaupaire@grandchemin.fr)

06 46 45 40 83

### LIST OF THE AUTHORIZED CATERERS

CATERER	WEBSITE	CONTACT	PHONE	E-MAIL
Official caterer of the manifestation				
<b>GRAND CHEMIN</b>	<a href="http://www.grandchemin.fr/">http://www.grandchemin.fr/</a>	Augustin DE BEAUREPAIRE	06 46 45 40 83	augustindebeaupaire@grandchemin.fr
<b>BUTARD ENESCOT</b>	<a href="http://www.butard-enscot.com/">http://www.butard-enscot.com/</a>	Xavier PEDURAND	+33 (0) 1 55 66 23 41	x.pedurand@groupe-butard.com
<b>COUSIN TRAITEUR</b>	<a href="http://www.cousintraiteur.com/">http://www.cousintraiteur.com/</a>	Marie-Pierre COUSIN	+33 (0) 5 49 41 09 14	info@cousin-traiteur.fr
<b>DALLOYAU RÉCEPTIONS</b>	<a href="http://www.duval-paris.com/">http://www.duval-paris.com/</a>	Stéphane FACCHIN	+33 (0) 1 42 99 91 47	stephane.facchin@dalloyau.fr
<b>DUVAL PARIS</b>	<a href="http://www.fleurdemets.com/">http://www.fleurdemets.com/</a>	Lionel DUVAL	+33 (0) 1 41 65 40 00	lionel.duval@duval-paris.com
<b>FLEUR DE METS</b>	<a href="http://parisetoile.regency.hyatt.com/">http://parisetoile.regency.hyatt.com/</a>	Sophie DEFOE	+33 (0) 6 99 21 40 46	s.defoe@fleurdemets.com
<b>HYATT RÉCEPTIONS</b>	<a href="http://www.kaspia-receptions.fr/">http://www.kaspia-receptions.fr/</a>	Juliette DEMAURO	+33 (0) 1 40 68 51 79	juliette.demauro@hyatt.com
<b>KASPIA RÉCEPTIONS</b>	<a href="http://www.lenotre.fr/">http://www.lenotre.fr/</a>	Rémi KURZ	+33 (0) 6 74 41 49 15	rkurz@kaspia-receptions.com
<b>LENÔTRE</b>	<a href="http://www.poteletchabot.com/">http://www.poteletchabot.com/</a>	Franck BEUVIN	+33 (0) 6 50 80 66 19	franck.beuvin@lenotre.fr
<b>POTEL &amp; CHABOT</b>	<a href="http://www.grouperiembecker.com/">http://www.grouperiembecker.com/</a>	Mathilde SADELER	+33 (0) 7 84 08 20 56	mathilde.sadeler@poteletchabot.fr
<b>RAYNIER MARCHETTI</b>	<a href="http://www.saint-clair-le-traiteur.fr/">http://www.saint-clair-le-traiteur.fr/</a>	Cindy HERITIER	+33 (0) 1 47 85 47 10	c.heritier@rayniermarchetti.fr
<b>RIEM BECKER</b>	<a href="http://www.te-traiteur.paris/">http://www.te-traiteur.paris/</a>	Vanessa BLONDE	+33 (0) 6 80 05 97 12	vanessa.blonde@riembecker.fr
<b>SAINT CLAIR</b>	<a href="http://www.grandchemin.fr/">http://www.grandchemin.fr/</a>	Pascale MOREAU	+33 (0) 6 60 36 93 60	pascale.moreau@saintclair.com
<b>TE TRAITEUR</b>	<a href="http://www.butard-enscot.com/">http://www.butard-enscot.com/</a>	Ingrid FLACS	+33 (0) 7 85 78 62 79	ingrid.flacs@te-traiteur.paris



## → ON SITE

To eat, you will find at the Palais des Congrès :

RESTAURANT	PHONE	LEVEL	TYPE OF FOOD
<b>COCO THAI</b>	01 47 64 74 85	Level -1	Thai specialities
<b>GALERIES GOURMANDES</b>	01 56 68 85 50	Level -1	Delicatessen, fast food
<b>RURAL</b>	01 72 69 03 03	Level 0	Traditional restaurant
<b>STARBUCKS</b>	01 56 68 92 03	Level 0	Fast food, delicacies sandwiches, pastries, hotdrinks
<b>MAISON DIMANCHE</b>	01 40 68 10 00	Level -1	Fast food, bakery, sandwiches, pastries, cakes, daily specials, salads
<b>L'ATELIER COOKING CHAF</b>	01 56 68 85 50	Level -1	Variety of homemade oriental dishes (couscous, tajine) and many other dishes from around the world.



# FORMS

# 6

All requests for additional services must be sent before Friday the 31<sup>st</sup> of May 2024 by e-mail at [e.pretet@empresarial.fr](mailto:e.pretet@empresarial.fr) or by post to :

**EMPRESARIAL**

57 boulevard de la République  
Bâtiment 5  
F - 78400 Chatou

Be careful: These orders will be increased by 20 % as from Monday the 1<sup>st</sup> of July 2024 and will not be honored from Friday the 19<sup>th</sup> of July 2024.

**ORDER FORM FOR ADDITIONAL SERVICES 2024**

N° OF BOOTH : \_\_\_\_\_

COMPANY\* : \_\_\_\_\_

INVOICING ADDRESS\* : \_\_\_\_\_

\_\_\_\_\_

CONTACT PERSON IN CHARGE :

\_\_\_\_\_

EMAIL\* : \_\_\_\_\_

PHONE\* : \_\_\_\_\_

MOBILE\* : \_\_\_\_\_

\*Mandatory information

ADDITIONAL FURNITURE	UNIT PRICE excl. VAT	QUANTITY
1 high stool	55€ excl.VAT	
1 bar table	118 € excl.VAT	
1 hostess high desk + 1 high stool	228 € excl.VAT	
1 bar table + 2 high stools	238 € excl.VAT	
1 rectangular bar table + 2 high stools	299 € excl.VAT	
1 rectangular bar table + 4 high stools	365 € excl.VAT	
1 storage cupboard	122 € excl.VAT	
140 L lockable fridge	135 € excl.VAT	
Coffee machine (+ caps, sugar, stirrers and cups)	297 € excl.VAT	
Multi socket – for purchase	25 € excl.VAT	
Remote control – for rent	18 € excl.VAT	
SUB-TOTAL 1		€

CUSTOM-MADE CARPENTRY	UNIT PRICE excl. VAT	QUANTITY
Storage	429 € excl.VAT	
Pillar cladding	281 € excl.VAT	
Tailor-made console	On request	
SUB-TOTAL 2		€

PERSONALIZED FURNITURE	UNIT PACKAGE excl. VAT	QUANTITY
“Nature” Furniture from 8 to 10 m <sup>2</sup>	56 € excl.VAT	
“Nature” Furniture from 12 to 15 m <sup>2</sup>	64 € excl.VAT	
“Nature” Furniture from 16 to 20 m <sup>2</sup>	74 € excl.VAT	
“Pop & Pep’s” Furniture from 12 to 15 m <sup>2</sup>	80 € excl.VAT	
“Pop & Pep’s” Furniture from 16 to 20 m <sup>2</sup>	90 € excl.VAT	
“White Cristal” Furniture from 8 to 10 m <sup>2</sup>	235 € excl.VAT	
“White Cristal” Furniture from 12 to 15 m <sup>2</sup>	245 € excl.VAT	
“White Cristal” Furniture from 16 to 20 m <sup>2</sup>	255 € excl.VAT	
“Cosy Cocoon” Furniture - superior to 20 m <sup>2</sup>	1 055 € excl.VAT	
SUB-TOTAL 3		€

AUDIOVISUAL & MULTIMEDIA				
BADGES READER				
	Details	Price per licence	Price € excl. VAT	Quantity
<b>TELEAD</b> Application	1 licence	235 € excl.VAT		
	2 to 3 licences	212 € excl.VAT		
	4 to 10 licences	198 € excl.VAT		
<b>MOBILE EVENT</b> Application		305 € excl.VAT		
<b>CONTROL EVENT</b> Access control system	1 reader / 1 conference	288 € excl.VAT		

<b>AUDIOVISUAL &amp; MULTIMEDIA</b>			
<b>SCREENS</b>			
Size	On stand foot(€ excl. VAT)	On partition wall(€ excl. VAT)	Quantity
32"	355 € excl.VAT	370 € excl.VAT	
43"	445 € excl.VAT	455 € excl.VAT	
49"	492 € excl.VAT	499 € excl.VAT	
55"	555 € excl.VAT	565 € excl.VAT	
65"	825 € excl.VAT	835 € excl.VAT	
75"	980 € excl.VAT	995 € excl.VAT	
85"	1 775 € excl.VAT	1 800 € excl.VAT	
98"	2 875 € excl.VAT	2 900 € excl.VAT	
<b>DIGITAL SCREENS</b>			
32"	550 € excl VAT	569 € excl VAT	
43"	610 € excl VAT	629 € excl VAT	
49"	710 € excl VAT	729 € excl VAT	
55"	750 € excl VAT	769 € excl VAT	
65"	970 € excl VAT	989 € excl VAT	
75"	1 370 € excl VAT	1 389 € excl VAT	
85"	1 670 € excl VAT	1 689 € excl VAT	
<b>VIDEO RECORDING</b>			
HD recording of your conference with a multicamera capture.		1 070 € excl.VAT	
Video editing for replay		On request	
SOUS-TOTAL 4			€

FLORAL DECORATION	UNIT PRICE excl.VAT	QUANTITY
Round flowers arrangement (jar forrent)	53 € excl.VAT	
Personalized round flowersarrangement (jar for rent)	64 € excl.VAT	
Orchid	34 € excl.VAT	
Kentia type plant – Rent (approx. 1m50)	99€ excl. VAT	
Bamboo – Rent (approx. 1m80)	109 € excl.VAT	
Olive Tree – Rent (approx. 1m50)	106 € excl.VAT	
Laurel – Rent (approx. 1m20)	108 € excl.VAT	
SUB-TOTAL 5		€

SIGNAGE	UNIT PRICE excl.VAT	QUANTITY
Offer A (sticker)	92 € excl.VAT	
Offer B (Canva 3ml)	810 € excl.VAT	
Offer C (Canva 4ml)	1080 € excl.VAT	
Offer D (Canva 5ml)	1 350 € excl.VAT	
Offer E (tailor made Canva)	270€ / ml excl.VAT	
Roll-up 85 x 200 cm	216 € excl.VAT	
Sustainable Roll-Up 0.80 x 1.8m	275 € excl.VAT	
Adhesive Footprints	On request	
Lighting balloon	849 € excl.VAT	
Light box 1 x 2,40 m	445 € excl.VAT	
Light box 2 x 2,40 m	560 € excl.VAT	
Purchase lightbox 0.85x2m recto	680 € excl.VAT	
Purchase lightbox 1x2m recto verso	1050 € excl.VAT	
SUB-TOTAL 6		€

CHAMPAGNE	UNIT PRICE excl. VAT	QUANTITY
6 bottles of champagne AR LENOBLE 36 reusable plastic flutes (glass flutes, consult us)	160 € excl.VAT	
SUB-TOTAL 7		€

# PAYMENT RECEIPT UPON OF INVOICE

## PAYMENT MODE:

Transfer to the following bank details:

BANK	CODE	ACCOUNT NUMBER	RIB	DOMICILIATION
30002	2343	0000070816L	12	CL CHATOU (02343)

<b>IBAN</b>	FR 35 3000 2023 4300 0007 0816 L12
<b>CODE B.I.C</b>	CRLYFRPP
<b>ACCOUNT OWNER</b>	EMPRESARIAL - LPE

SUB-TOTAL 1		
SUB-TOTAL 2		
SUB-TOTAL 3		
SUB-TOTAL 4		
SUB-TOTAL 5		
SUB-TOTAL 6		
SUB-TOTAL 7		
	TOTAL excl.VAT	€

**PAYMENT**



## → LABEL TO APPLY ON YOUR BOXES AND PARCELS

**LE PRINTEMPS DES ÉTUDES  
26 & 27 SEPTEMBRE 2024  
PALAIS DES CONGRÈS**

COMPANY:

BOOTH N°:

**PALAIS DES CONGRÈS DE PARIS  
2 PLACE DE LA PORTE MAILLOT  
F-75017 PARIS  
FRANCE**

*Name of the PERSON in charge on the event:*

*Phone:*

### REMINDER :

- Deliveries are allowed from Wednesday, 25<sup>th</sup> of September at 2PM.
- No package delivery will be accepted before.
- Delivery and receipt are under the responsibility of the exhibitor and require the exhibitor's presence on the booth. Neither the Palais des Congrès de Paris or the organizer's responsibility may be held liable in an

**LABEL**

# AGENCE EMPRESARIAL

Emilie Prêtet – Cheffe de projet

57 boulevard de la République – Bâtiment 5 – F-78400 CHATOU

Tél. : +33 6 46 88 15 42

Emails : [e.pretet@empresarial.fr](mailto:e.pretet@empresarial.fr) et [st.perrin@empresarial.fr](mailto:st.perrin@empresarial.fr)

[www.printemps-etudes.com](http://www.printemps-etudes.com)