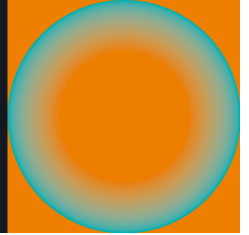


**Printemps  
des études**

CLIENT INTELLIGENCE & STRATEGY SUMMIT



# EVENT GUIDE

**EXHIBITORS / PLAYERS**

**24<sup>th</sup> & 25<sup>th</sup> of SEPTEMBER 2026**

**PORTE MAILLOT**

palaisdescongrès  
deparis

**THIS EVENT GUIDE WAS  
ESTABLISHED IN MARCH 2026 AND  
MAY BE SUBJECTED TO ANY  
SUBSEQUENT CHANGES REQUESTED  
BY THE GOVERNMENT AS PART OF  
THE RELEVANT SANITARY  
PROTOCOLS DURING THE EVENT IN  
SEPTEMBER 2026 AND BY THE  
PARIS CONGRESS CENTER.**

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# **TO PREPARE YOUR PARTICIPATION**

# **1**

# TO-DO LIST

As part of your participation in Le Printemps des Études 2026, we provide you with this dashboard to guide you along the different steps of your preparation.

You will find the different deadlines after which we will no longer be able to take your orders or requests into account and a 20% surcharge will be applied.

Fill your exhibitor back-office : Meet up description	<b>IMPORTANT</b>	5 <sup>th</sup> May
Fill your exhibitor back-office : Register and fill the document in the catalogue	<b>MANDATORY</b>	21 <sup>th</sup> May
Decoration Project	<b>MANDATORY</b>	29 <sup>th</sup> May
Certificate of insurance	<b>MANDATORY</b>	
Order of your exhibitor badges	<b>MANDATORY</b>	
Advertising order in the official catalogue*	<b>IMPORTANT</b>	
Communication tools order : Tee-shirts of guided tours, logo on map, sponsorship, sticker for your desk, roll-up, signage*	<b>RECOMMENDED</b>	
Order of visibility tools : lanyards, bags*	<b>RECOMMENDED</b>	
Check the stock of your leaflets and business cards	<b>RECOMMENDED</b>	
Order of floral decoration	<b>RECOMMENDED</b>	
Ordering your electricity (only for stands)	<b>MANDATORY</b>	
Audiovisual Order	<b>RECOMMENDED</b>	
Sending your visual files (partitions, stand customisation, etc.)	<b>IMPORTANT</b>	26 <sup>th</sup> June
Payment of your participation	<b>MANDATORY</b>	1 <sup>st</sup> July
Order of the Track Event badges reader (Application TeLead, MobilEvent, ControlEvent)	<b>RECOMMENDED</b>	3 <sup>rd</sup> July
Sending of your e-invitations ( <i>unlimited</i> )	<b>IMPORTANT</b>	ASAP and regularly

- Purchase order further in this Event Guide (page 45).

## DATES AND HOURS

Thursday, September 24<sup>th</sup>, 2026 : 9 AM – 7 PM

Friday, Septembre 25<sup>th</sup>, 2026 : 9 AM – 6 PM

## VENUE

Palais des Congrès de Paris, Porte Maillot – Level 3, Hall Havane

The entrance is free for professionals only upon a free invitation card or a proof of a professional business card.

## EXHIBITOR ACCESS

During the set-up (no badge required) : **Wednesday 23<sup>th</sup> September 2026 : 5 PM – 8 PM**

During the event (exhibitor badges required) : **from 8 AM on Thursday and from 8:30 AM on Friday.**

## PARKING

You can take advantage of a special rate at the Indigo car park serving the Palais des Congrès by reserving your space on the website : [Indigo Neo | Rechercher un parking](#)

## DELIVERIES

Deliveries must be imperatively be made on Wednesday 24<sup>th</sup> September from 2 PM.

No package will be accepted before. The packages must be marked as follows (you will find the label to stick on your packages at page 51):

**Palais des Congrès de Paris - Pour Le Printemps des études**  
**« EXHIBITOR NAME – BOOTH NUMBER »**  
**« Name of the person on the event + phone number »**  
**2 Place de la Porte Maillot – 75017 Paris**

In case of a multiple package delivery, we recommend you to number the parcels. Please remember also to keep with you all the details about the carrier and the references of your delivery.

Delivery and receipt are under the responsibility of the exhibitor and require the exhibitor's presence on the booth. Neither the Palais des Congrès nor the organizer's responsibility may be held liable in any way.

**For early deliveries and late shipments, a new logistics service is available.**

## REMOVAL

On **Friday 25<sup>th</sup> September from 6:15 PM to 10 PM.**

Please empty the furniture you rented and leave the keys on it.

## EXHIBITOR BADGES

Refer to the page “request for exhibitor badges” on the exhibitor’s back office on the event website. The number of badges per participating company is limited to 10 badges for a booth, 3 for a meet-up per participating company and 2 for the Agora, Sensory Area and Village of Data.

All badges must be tagged with the exhibitor’s name.

# Le Palais des Congrès is located next to the Parisian business district and next to La Défense.

**LE PRINTEMPS  
DES ÉTUDES  
2026**

**HALL HAVANE  
LEVEL 3**



**GPS** : Latitude : 48.8781 / Longitude : 1.2836

**MÉTRO** : Porte Maillot (line 1)

**RER** : Neuilly-Porte Maillot (RER C and E)

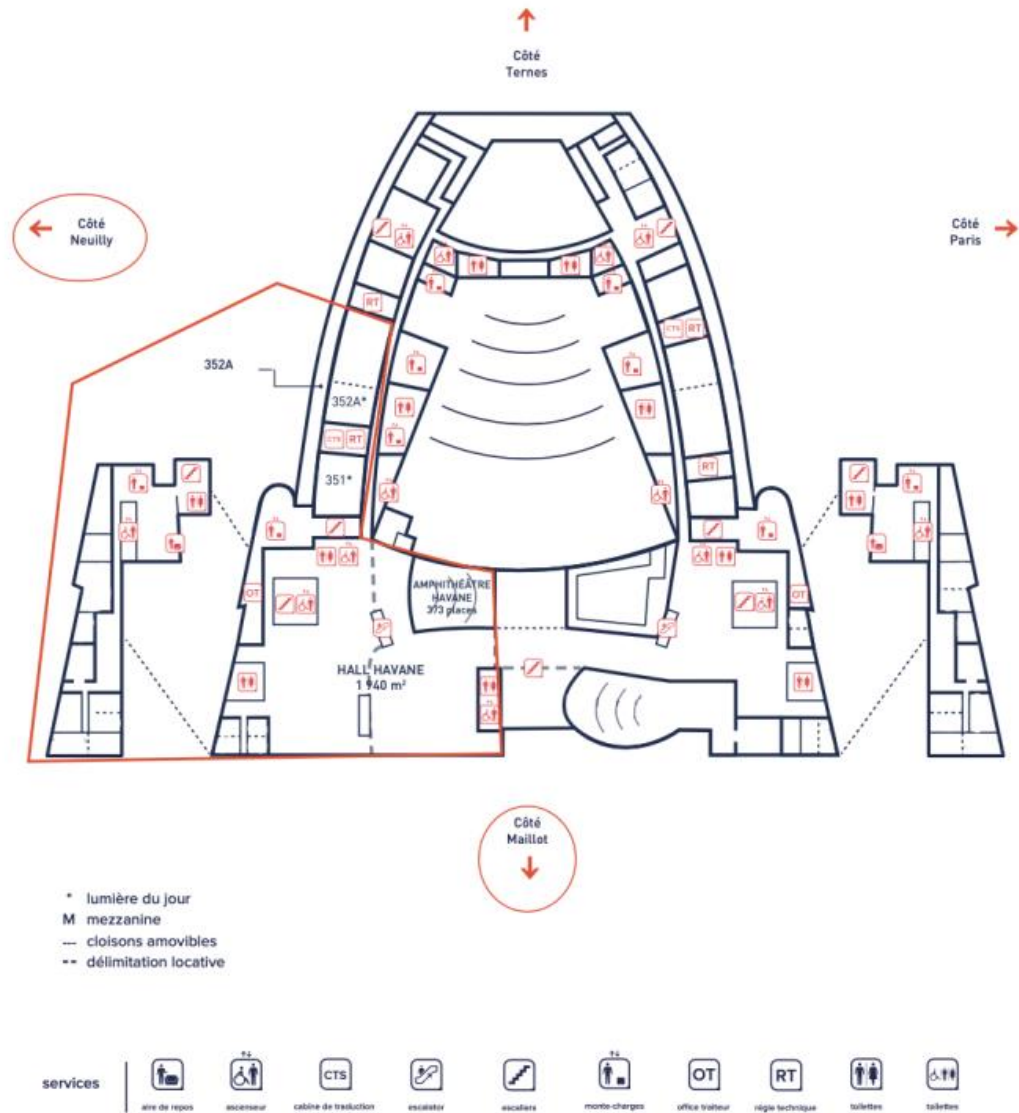
**TRAMWAY T3b** : Stops Porte Maillot or Anny Flore

**BUS** : Lignes n°73, 82, 244 et PC – Stop Porte Maillot

Lignes n°43, 82, 274 et PC : Stop Anny Flore

**PUBLIC CAR PARK** : Parking Indigo Palais des Congrès de Paris

## Le Printemps des études, an event on one level.



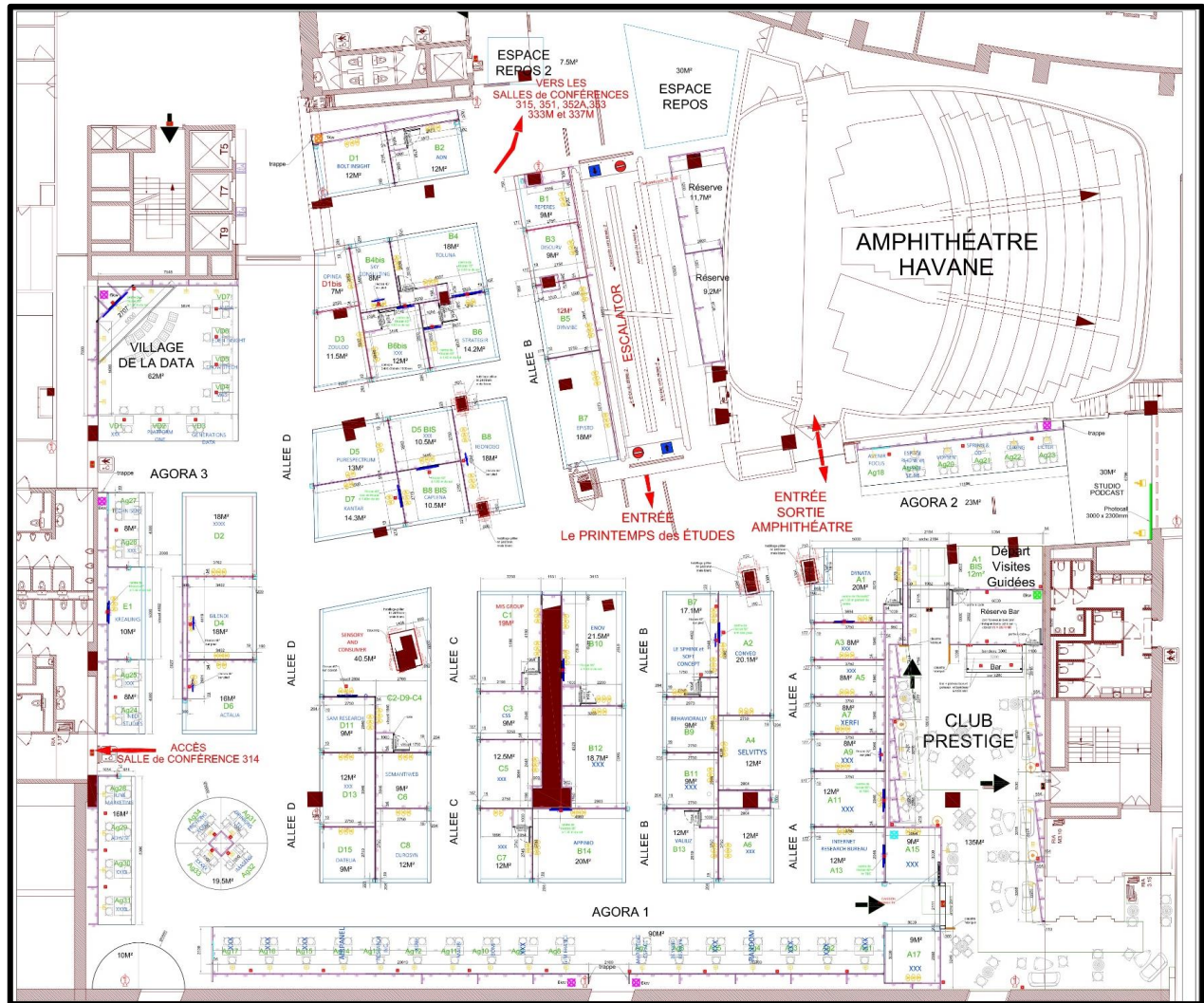
The event is held on **level 3** of le Palais des Congrès (Hall Havane).

This includes: Exhibitor (Booths, Agoras 1, 2 and 3, Sensory Area & Village of Data), Prestige Club, Conferences and meet-ups.


On the mezzanine, there are three additional conference rooms as well as the organizer's office.

# Floormap of the 14<sup>th</sup> Printemps des études

## Palais des Congrès de Paris – Level 3



\*Non-contractual plan, dated 18/02/2026



# **RULES TO FOLLOW**

# **2**

Your booth decorating project must be examined by the organizer and the office in charge of the security of the event (A.F.S Conseils et Sécurité - Alain FRANCIONI).

Your project (file format JPEG or PDF) must be sent by e-mail before Friday 12<sup>th</sup> June 2026 to the following e-mail address: [l.lalanne@empresarial.fr](mailto:l.lalanne@empresarial.fr)

It will be validated under the compliance of Le Printemps des Études decoration rules against the risk of fire and panic.

You will receive a validation of your project after study at the latest on Friday 19<sup>th</sup> June 2026.

## **IMPORTANT**

**The booths decoration must take into account the easements and prohibitions listed below and under no circumstances be detrimental to the neighbouring booths and/or the general decoration of the event.**

All not approved decoration by the organizer's bureau can be dismantled without notice. The same rule apply to the booths for wich the project would not have reached us for validation within the allotted time.

- The partitions do not support a load of more than 15 kilos..
- The authorized fastening systems are limited to nails, screws, staples (molly pegs are forbidden). Moreover, hanging screens on partition requires a suitable structure (consult us).
- For posters, you can use double-sided tape or Patafix.

**For security and responsibility reasons, please take care of the following points very carefully:**

- No furniture other than the furniture provided by the organizer is allowed on the booth.
- Do not change the structure of the booth and no partitions other than the ones supplied by the organizer.
- Maximum height of pole claddings and partitions: 2.50 m
- The regulatory height for roll-up is 2m height and 0.85m width.
- Regarding pillars with a RIA (fire-extinguishing valve), leave a free passage of 1m around the pillar and from the nearest aisle.
- No display whatsoever on the pillars of the hall, except specific formwork on estimate, please consult us.

## **CARE OF THE INFRASTRUCTURES**

It is strictly forbidden to :

- Drill, screw, nail, staple, seal in the walls, the claddings, the pillars and the floors of the hall.
- Paint or mark the walls, the claddings, the pillars and the floors of the halls.
- Mask or enclose RIA/fire hoses (leave an access lane of a minimal width of 1 meter), alarm boxes, smoke extraction controls, electrical and phone cases in the halls or the signage.

The exhibitor would be liable for any resulting damage and for non-compliance with the above clauses. The exhibitor bears ultimate responsibility for his/her contractors, decorators, outfitters and business partners.

Floor load is limited to 500 kg/m<sup>2</sup>.

## **PARTITIONS/LINEAR METERS AND HEIGHTS FOR DECORATION**

The partitions of the booth can be decorated as you wish. A covering with visuals (provided by you or by our official service supplier) is possible on 100% of the surface of the booth partitions.

## **FURNITURE AND DECORATION ARRANGEMENT**

Elements of decoration (furniture, roll-up, flowers...) must be arranged inside your booth. The regulatory height for roll-up is 2m height and 0.85m width.

## **SOUND SYSTEM / DEMONSTRATIONS ON THE BOOTHS**

Exhibitors wishing to organize demonstrations on their booths should plan for enough space to host visitors. Such demonstrations should in no way disturb other exhibitors or crowd walking lanes.

Therefore, the sound level of such demonstrations should be low in intensity (maximum 80 decibels), and entail no disturbance nor protestations from next exhibitors.

If these conditions are not respected, the Technical Department of Le Printemps des Études will be obliged to impose the immediate interruption of the booth's sound system by all means at its disposal (particularly switching off the power supply on the booth).

**No badge to access Le Printemps des Études during set-up and removal for exhibitors and service providers (possible modifications according to the sanitary protocol in force).**

**The current rules on wearing masks and social distancing must be respected in the Palais des Congrès.**

### **PACKAGING STORAGE, HANDLING AND LOGISTICS**

Le Palais des Congrès does not have any rooms to store empty packaging during the event. You must therefore take them with you.

You can also request a quotation for this service from: [l.lalanne@empresarial.fr](mailto:l.lalanne@empresarial.fr)

### **OPERATING INSTRUCTION**

It is forbidden to store crates, wood, cardboard boxes in the exhibition areas, on the booths and in the corridors.

For safety reasons, it is imperative that the safety aisles be kept free of all structures and waste.

### **DURING THE EVENT AND AT THE END OF THE SET-UP**

Regular cleaning (daily) is required to get rid of the booth of all kinds of waste.

Please deposit your waste in the bin provided on your booth, visibly and on the edge of the aisle, to ensure its evacuation every evening.

Set-up elements and/or removal elements must be evacuated by yourself or by your provider.

### **RECOMMENDATIONS**

The periods of set-up and removal are very sensitive phases, please be especially vigilant. We remind you to keep out of sight any material or product that could be easily stolen.

We remind you that all these materials are under your responsibility. You are strongly advised to keep a close watch on your booth, having someone present constantly during the set-up and removal periods.

Any decorative elements remaining on the booth must be removed by you. If not, they will be removed and destroyed by the Palais des Congrès cleaning services and will be invoiced to the exhibitor.

## **GUARDING SERVICE AND SECURITY**

The organizer supplies a general guarding (night and day), during the set-up and removal and throughout the event.

Fire protection is ensured by the organizer with the technical assistance of the security manager for the event (A.F.S Conseils et Sécurité – Alain FRANCONI).

## **INSURANCE**

As indicated in the rules of the event, included in the registration form (article 6), there is no insurance for damage to property or persons included in the registration fee (laptop, telephone, computer equipment, screen... are not insured).

It is up to each exhibitor to subscribe to a special insurance policy (or to an extension of an already subscribed insurance policy) for the duration of the event, set-up and removal included (3 days).

The certificate must be sent by email before Friday 29<sup>th</sup> Mai 2026 to the following e-mail address: [l.lalanne@empresarial.fr](mailto:l.lalanne@empresarial.fr).



# **TO SET-UP AND CUSTOMIZE YOUR BOOTH**

# **3**

## → YOUR ELECTRIC PACKAGE

At the Palais des Congrès de Paris, you must order your electrical connection and power supply package directly with them. The electrical box installed on your booth is supplied by air.

First of all, you need to list all the electrical appliances you will need on your booth, and then calculate the power needed by them.

To help you define the power of your electrical appliances and then order the type of meter you will need for your booth, the Palais des Congrès provides you with a detailed brochure on their exhibitor service website, as well as a contact person to guide you through the process. You will pay for your electrical package directly to the VIPARIS service (see contact at the bottom of the page).

As an example : a spotlight rail + coffee machine + a computer, generally require a power of 3kW (*price on february 1<sup>st</sup> 2026 : 465,70€ excl. VAT*).

The Empresarial team can also answer your question if needed.

As a reminder, a power supply is already planned for the Agoras, the Village of Data and the Sensory Area.

## → WI-FI AND INTERNET

The access is free for both days on the whole Palais des Congrès network, by connecting to the WIFI portal: leprintempsdesetudes.

If you wish your own connection with a “WIFI Pass” for a private access or a wired internet connection, please contact the VIPARIS exhibitor service.

[LINK TO THE ELECTRICITY  
BROCHURE](#)

[LINK TO THE EXHIBITOR  
SERVICE](#)

Your contact to the exhibitor service:

**Marine BACQUET**

Exhibitor Services Account Manager, to contact for electricity and internet  
+33 1 40 68 16 16 – [marine.bacquet@viparis.com](mailto:marine.bacquet@viparis.com)

## → FURNITURE ON THE EVENT



Stand type 12M<sup>2</sup>

### **THE BOOTH AT YOUR DISPOSAL IS A TURN-KEY BOOTH INCLUDING:**

- Wooden partitions (2,50 meters high) covered with beige brushed cotton fabric.\*
- A taupe carpet.\*
- Light spots.
- A luminous signing with the name of your company (no logo). Maximum recommended number of characters including spaces: 20.
- Cleaning service on the booth.
- A complete set of furniture adapted to the surface of the booth. This white furniture can be customized (see below).

\*The colors can be customized, see on page 26 of this guide.

## FURNITURE INCLUDED FOR BOOTHS FROM 8 TO 19 M<sup>2</sup>



	8 to 10m <sup>2</sup>	12 to 15m <sup>2</sup>	16 to 19m <sup>2</sup>
TRASH BIN	1	1	1
COAT RACK	1	1	1
LEAFLET DISPLAY	1	1	1
TABLE	1	1	1
CHAIRS	3	3	3
ARMCHAIRS		2	3
COFFEE TABLE		1	1
LOW STORAGE CABINET			1

## FURNITURE INCLUDED FOR BOOTHS BIGGER THAN 20M<sup>2</sup>



	≥ 20m <sup>2</sup>
TRASH BIN	1
COAT RACK	1
LEAFLET DISPLAY	1
OTTOMANS	2
BAR TABLE	1
HIGH STOOLS	3
ARMCHAIRS	2
COFFEE TABLE	1
HIGH COUNTER	1
SOFA*	1

\*Cushions can be personalised with your logo at the following e-mail address : [l.lalanne@empresarial.fr](mailto:l.lalanne@empresarial.fr)

**CUSTOMIZED FURNITURE FOR BOOTHS**

We offer you the opportunity to personalize your stand by differentiating your furniture, carpet or cotton fabric.

Several atmospheres are proposed to you.

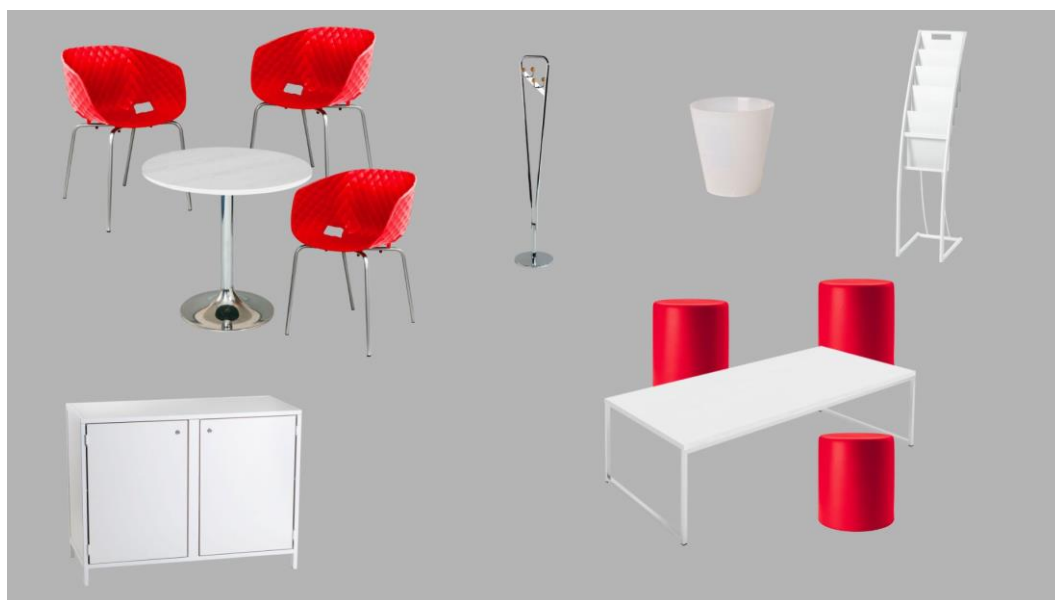
- **The "Nature" Range\*:**



	8 to 10m <sup>2</sup>	12 to 15m <sup>2</sup>	16 to 19m <sup>2</sup>
<b>PRICES OF PACKAGES</b>	<b>60 €</b>	<b>70 €</b>	<b>80 €</b>
<b>TRASH BIN</b>	<b>1</b>	<b>1</b>	<b>1</b>
<b>COAT RACK</b>	<b>1</b>	<b>1</b>	<b>1</b>
<b>LEAFLET DISPLAY</b>	<b>1</b>	<b>1</b>	<b>1</b>
<b>TABLE</b>	<b>1</b>	<b>1</b>	<b>1</b>
<b>CHAIRS</b>	<b>3</b>	<b>3</b>	<b>3</b>
<b>ARMCHAIRS</b>		<b>2</b>	<b>3</b>
<b>COFFEE TABLE</b>		<b>1</b>	<b>1</b>
<b>LOW STORAGE CABINET</b>			<b>1</b>

\* Non-contractual visuals subject to supplier availability.

- **The "Pop & Pep's" Range \*:**



	12 à 15m <sup>2</sup>	16 à 20m <sup>2</sup>
<b>PRICES OF PACKAGES</b>	<b>95 €</b>	<b>105 €</b>
<b>TRASH BIN</b>	<b>1</b>	<b>1</b>
<b>COAT RACK</b>	<b>1</b>	<b>1</b>
<b>LEAFLET DISPLAY</b>	<b>1</b>	<b>1</b>
<b>TABLE</b>	<b>1</b>	<b>1</b>
<b>CHAIRS</b>	<b>3</b>	<b>3</b>
<b>ARMCHAIRS</b>	<b>2</b>	<b>3</b>
<b>COFFEE TABLE</b>	<b>1</b>	<b>1</b>
<b>LOW STORAGE CABINET</b>		<b>1</b>

\* Non-contractual visuals subject to supplier availability.

## FURNITURE ON THE COLLECTIVE AREAS

- **The 3 Agoras**

Your participation in the Agora includes your presence on the **furnished** collective area, **an electrical connection**, and the mention of your company on the common **signage**.

On the Agoras you'll benefit from:

- 1 front desk
- 3 high stools
- 1 trash bin
- 1 electrical connection

A leaflet display can be provided free of charge upon request to:

[l.lalanne@empresarial.fr](mailto:l.lalanne@empresarial.fr)



- **The Sensory Area**

You have chosen this exhibition opportunity to share a sensory experience with the visitors of Le Printemps des Études. This area, in a completely reviewed configuration, includes your presence on the furnished collective space, an electrical connection, carpeting and a backlit partition.

- 1 backlit partition with your logo or the image of your choice:

Standard Fabric Totem with a 8 cm frame

Dimensions: 1m1 \* 2,45 m

**File to be sent before Friday, June 26 to [l.lalanne@empresarial.fr](mailto:l.lalanne@empresarial.fr)**

**Format of the visual to be provided to us: 100 cm x 245 cm without bleed in HD PDF**

- 1 front desk
- 3 high stools
- 1 trash bin
- 1 leaflet display
- 1 electrical connection



- **The Village of Data**

As a player of the Data sector, you wish to present your expertise on The Village of Data. This animation area includes your presence on the furnished collective area, an electrical connection, carpet, spotlights and a partition with shared signage.

In addition, you will benefit from an audio-visual set-up to present your expertise on screen.

- 1 front desk
- 3 high stools
- 1 trash bin
- 1 electrical connection



## SUPPLEMENTARY FURNITURE

<p><b>HIGH FRONT DESK</b> L100 X P45 X H105 + 1 HIGH STOOL</p>		<p><b>245 €</b> excl. VAT</p>
<p><b>BAR TABLE</b> + 2 HIGH STOOLS</p>		<p><b>250 €</b> excl. VAT</p>
<p><b>STORAGE CUPBOARD</b> L100 X P45 X H75</p>		<p><b>130 €</b> excl. VAT</p>
<p><b>RECTANGULAR BAR TABLE</b> L160 X P80 X H110 + 2 HIGH STOOLS</p>		<p><b>315 €</b> excl. VAT</p>
<p><b>RECTANGULAR BAR TABLE</b> L160 + P80 + H110 + 4 HIGH STOOLS</p>		<p><b>388 €</b> excl. VAT</p>
<p><b>140 LITERS LOCKABLE FRIGE (INCLUDING 20 LITERS OF FREEZER)</b></p>		<p><b>135 €</b> excl. VAT</p>
<p><b>WATER FOUNTAIN + 18 L WATER BOTTLE + 100 paper cups</b></p>		<p><b>UNCHANGED PRICES</b></p> <p><b>145 €</b> excl. VAT</p>
<p><b>COFFEE MACHINE + 200 CAPS, SUGAR, STIRERS AND CUPS</b></p>		<p><b>297 €</b> excl. VAT</p>
<p><b>MULTI-SOCKET FOR PURCHASE</b></p>		<p><b>25 €</b> excl. VAT</p>
<p><b>REMOTE CONTROL FOR RENT</b></p>		<p><b>UNCHANGED PRICES</b></p> <p><b>18 €</b> excl. VAT</p>

**TAILOR-MADE CARPENTRY**

<b>STORAGE</b>	1m x 1m, with lockable door and 2 shelves to store (fridge, drinks, food, documentation, cloakroom...)	<b>455 € excl. VAT</b>
<b>PILLAR CLADDING</b>	Wooden formwork lined with brushed cotton or melamine to display your signage and give your booth a neat finish	<b>290 € excl. VAT</b>
<b>TAILOR-MADE CONSOLE</b>	Made of white melamine, adaptable to your wishes	<b>On request</b>

**STAND CUSTOMISATION**

<b>BRUSHED COTTON OF YOUR CHOICE</b>	<ul style="list-style-type: none"> <li>- Black</li> <li>- Aquamarine</li> </ul>	<b>18,50 € / ml</b>
<b>MOQUETTE AU CHOIX</b>	<ul style="list-style-type: none"> <li>- Black</li> <li>- Grass green</li> </ul>	<b>17€ / m<sup>2</sup></b>

**Example of a customised stand design:**



## **BADGES READERS**

- **TeLead**

The TeLead application, which you can download onto your smartphone, enables you to identify visitors in real time. You can scan several badges in a row and manually add a contact. The "temperature" mode lets you assign a status to a contact: hot, cold, warm. All the information collected is available in the "contacts" section during and after the show. All the data is then exported to a CSV and/or a XLS file which can be accessed via a secure web space (login and password required).

NEW

This year, we are expanding our TeLead offer beyond 1 and 2 licenses. To better meet the needs of larger teams or those who need to take turns over the two days, we are introducing a new package that provides unlimited TeLead licenses. This allows you to install the application on as many devices as needed and streamline contact collection throughout the event.

- Downloadable for Android and IOS
- Ergonomic and easy controlling
- Offline operation
- Real-time data retrieval

- **Mobile Event**


Providing a smartphone with the TrackEvent application integrated. The price includes the licence and access to the Web platform, plus a smartphone.

- **Control'Event**

Access control system for you conference.

Provision of a portable terminal for scanning participant badges validated in advance in the back office and on site (possibility of forced entry). All data will be sent to you in Excel format once the show is over.

- Fast reading
- Easy controlling
- Reading approbation with a sound signal
- Real time validation of participants

NAME	DETAILS	PER LICENCE
<b>TELEAD</b> Application, licence and access to the web platform	1 licence	240 € excl. VAT
	2 licences	440 € HT excl. VAT
	 Unlimited licences	<b>PACKAGE</b> 550 € HT excl. VAT
<b>MOBILE EVENT</b> Smartphone, application, licence and access to the web platform		312 € excl. VAT
<b>CONTROL'EVENT</b> Access control system for your conference	1 reader per conference	305 € excl. VAT

**A deposit cheque will be asked during the pick-up of the equipment on Wednesday 23<sup>th</sup> September 2026:**

- 300 € for the Mobile event
- 500 € for the Control'event reader

You will have to go to the event welcome desk to pick up your equipment (Ground Floor) on Wednesday 23<sup>th</sup> September from 5PM or on Thursday the 24<sup>th</sup> September from 8AM.

**Order deadline: Friday, 3<sup>rd</sup> July 2026.**



## **LCD LED SCREEN**

To make your booth more attractive and interactive, to dynamize your presentation, you can rent LCD LED screens for the 2 days of the event.

We can offer you LCD LED screens, from 32 inch to 98 inch, and also touch-sensitive LCD LED screens that we can put on your booth partition walls or place on a stand foot.

The equipment will be delivered on your booth the day before the opening of the show, your presence is mandatory.

For terminal desks, touch tables or other equipment, please contact us.

LCD LED SCREEN	ON STAND FOOT	ON WALL
32'' (73,4 x 43 cm)	355 € excl. VAT	370 € HT excl. VAT
43'' (95,2 x 53,5 cm)	445 € HT excl. VAT	455 € HT excl. VAT
49'' (108,5 x 61 cm)	492 € HT excl. VAT	499 € HT excl. VAT
55'' (123,1 x 70,7 cm)	555 € HT excl. VAT	565 € HT excl. VAT
65'' (146,8 x 84,8 cm)	825 € HT excl. VAT	835 € HT excl. VAT
75'' (167,6 x 95,9 cm)	980 € HT excl. VAT	995 € HT excl. VAT
85'' (190,4 x 109,1 cm)	1 775 € HT excl. VAT	1 800 € HT excl. VAT
98'' (219,5 x 125 cm)	2 875 € HT excl. VAT	2 900 € HT excl. VAT



## **LCD LED TOUCH-SENSITIVE SCREEN**

Touch screens are available in the same dimensions but at different prices, please consult us on this point if necessary.

SCREEN SIZE (INCHES)	ON STAND FOOT	ON WALL
32'' (73,4 x 43 cm)	550 € excl. VAT	569 € excl. VAT
43'' (95,2 x 53,5 cm)	610 € excl. VAT	629 € excl. VAT
49'' (108,5 x 61 cm)	710 € excl. VAT	729 € excl. VAT
55'' (123,1 x 70,7 cm)	750 € excl. VAT	769 € excl. VAT
65'' (146,8 x 84,8 cm)	970 € excl. VAT	989 € excl. VAT
75'' (167,6 x 95,9 cm)	1 370 € excl. VAT	1 389 € excl. VAT
85'' (190,4 x 109,1 cm)	1 670 € excl. VAT	1 689 € excl. VAT

## **TERMS OF APPLICATION FOR ALL THE SCREENS AND AUDIOVISUAL EQUIPMENT ON RENTAL**

The equipment is under the entire responsibility of the exhibitor from the delivery to the removal.

The exhibitor shall ensure the rented equipment against theft and damage and will be liable to provide the proof of insurance at any time. You can ask for the value of the equipment on simple request. Please contact us to get this information.

## **VIDEO RECORDING OF YOUR CONFERENCE**

Thanks to our video service, capitalize and reuse your content on Le Printemps des Études.

- Captation in multi-cameras and video HD.
- Ideal for your web/social media communication, training sessions and e-learning.
- Edited video delivered within 15 days after the event.
- Title editing included for a conference lasting 45 minutes to 1 hour maximum.
- 2 rounds of revisions included (any additional revision rounds will be charged extra).

We recommend that you order a sound link from le Palais des Congrès for better sound capture for your video. Please contact us for details (price = approx. 300,00€ excl. VAT).

<b>VIDEO RECORDING</b>	<b>1 090€ excl. VAT</b>
<b>VIDEO RECORDING + XLR CABLE</b>	<b>1 290 € excl. VAT</b>

To make your booth more welcoming, cheerful and “spring-like” we offer different floral and vegetal decoration:








## FLOWERS FOR YOUR BOOTH

		
<b>ROUND FLORAL BOUQUET IN VASE</b>	<b>ROUND FLORAL BOUQUET IN A VASE WITH THE COLOURS OF YOUR LOGO</b>	<b>ORCHID IN A POT</b>
<b>55 € excl. VAT</b>	<b>65 € excl. VAT</b>	<b>35 € excl. VAT</b>



## PLANTS TO DECORATE YOUR BOOTH

				
<b>KENTIA</b>	<b>OLIVE TREE</b>	<b>BAMBOO</b>	<b>LEMON TREE</b>	<b>LAUREL</b>
Approx. 1,5m	Approx. 1,5m	Approx. 1,8m	Approx. 1,3m	Approx. 1,2m
<b>99 € excl. VAT</b>	<b>115 € excl. VAT</b>	<b>110 € excl. VAT</b>	<b>125 € excl. VAT</b>	<b>250 € excl. VAT</b>

Plants are delivered in a contemporary design pot the day before the opening.

Prices are for the 2 days of the event.

**PLANT WALL PANELS TO GREEN UP YOUR BOOTH**

- **FRAMES**



**STABILIZED PLANT FRAME  
100 x 100cm**

**670 € excl. VAT**

For placing your logo in the center, please contact us.

- **PARTITION WALL COVERINGS**



**WALL COVERING PLANTS +  
WOODEN SLATS  
100 x 200 cm**

**765 € excl. VAT**



**WALL COVERING PLANTS +  
WOODEN SLATS  
100 x 250 cm**

**935 € excl. VAT**

For a custom-made plant wall panel, rentals are available upon request only.

*\*These prices include rental, transport and installation.*

## YOUR SIGNAGE

We offer various signage elements to dress up your booth:

	<p><b>OFFER A : STICKER</b></p> <p>To showcase your logo or a message on your reception desk:</p> <p>Printing on adhesive, including installation and removal.</p> <p><i>The reception desk is not included in the turnkey stand: it can be ordered additionnaly.</i></p> <p>(180,00 € excl. VAT)</p> <p><b>H 81.5 cm x L 94.2 cm</b></p>	<p><b>96 €</b> excl. VAT</p>
	<p><b>OFFER B : CANVA of 3m X 2,5m</b></p>	<p><b>840 €</b> excl. VAT</p>
	<p><b>OFFER C : CANVA of 4m X 2,5m</b></p>	<p><b>1 120 €</b> excl. VAT</p>
	<p><b>OFFER D : CANVA of 5m X 2,5m</b></p>	<p><b>1 400 €</b> excl. VAT</p>
	<p><b>OFFER E : TAILOR-MADE CANVA</b></p>	<p><b>280 €</b> excl. VAT / ml</p>

Files must be CMYK colour-matched and saved in **HD PDF** format in the highest possible version or .ai format.

**Text and logos must be vectorised.**



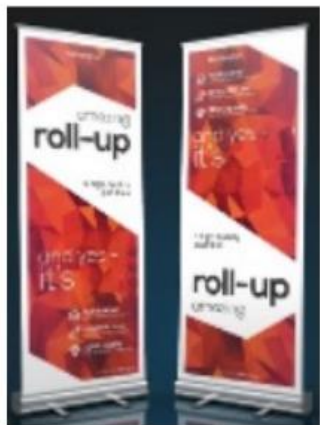
**For liability reasons, the general installer will not install fabrics manufactured by another supplier.**

If you do not go through us, your service provider will therefore have to:

- Print, supply, deliver and install the fabric at the time of assembly on Wednesday 23<sup>th</sup> September from 5pm.
- Remove the fabric at the time of dismantling on Friday 25<sup>th</sup> September from 6.15pm.

Any fabric not removed will be invoiced for removal.

**Deadline for submitting files: Friday, 26<sup>th</sup> June 2026**

UNCHANGED  
PRICES**ROLL-UP**

Delivered in a carry bag, rolling-up visual with free standing base, quadri printing on fireproof support (M1):

0,85 x 2 m

*Visuals must be in high-definition PDF HD, CMJN of scale 1/1 in 300 dpi or 1/2 in 600 dpi, with cropmarks and 5mm of bleed print.\**

**216 €  
excl. VAT**

UNCHANGED  
PRICES**SUSTAINABLE ROLL-UP**

An eco-responsible display Made in France, combining elegance and durability, thanks to its 100% recyclable and reusable wooden structure:

0,80 x 1,8 m

*Designed for tool-free assembly.*

**285 €  
excl. VAT**

**ADHESIVE FOOTPRINTS**

We offer you exclusive adhesives to guide the visitors to your booth. These round stickers will have the shape of a footprint with your logo in the center.

Diameter: 20 cm

*Logo to be provided in vector format.*

**On request**

UNCHANGED  
PRICES**LIGHTING BALLOON**

We offer you a white lighting balloon with your logo printed on it to bring a touch of brightness on your booth and give a better visibility.

Diameter : 90 cm

*Logo to be provided in vector format.*

**849 €  
excl. VAT**

\*Visuals to be sent to [l.lalanne@empresarial.fr](mailto:l.lalanne@empresarial.fr) before Friday, 26 June



## LIGHT BOX FOR RENT

**For visually striking  
backlit signage**

Printed visual 1ml x 2,40 m

Printed visual 2ml x 2,40 m

*File to be provided by you\**

**465 € excl. VAT**  
**590 € excl. VAT**

\*Visuals to be sent to [l.lanne@empresarial.fr](mailto:l.lanne@empresarial.fr) before Friday, 26 June



# **TO COMMUNICATE**

# **4**

→ **PRESS RELATIONS**

When accessing your exhibitor back office, you will need to complete and validate your catalogue and press information form. The information must be submitted by **Thursday, May the 28<sup>th</sup>** for inclusion in the official press kit.

The journalists will have at their disposal, at the Press Office, the press kit of the event as well as the press releases and press kits given by the exhibitors.

Exhibitors are invited to leave their kits (20 copies) for journalists at the Press Office located on the mezzanine near the General Management Office on **Wednesday 23<sup>rd</sup> September from 5PM.**



→ **VISIBILITY AND SPONSORSHIP TOOLS**

**YOUR AD IN THE OFFICIAL CATALOGUE AND ON OUR GOODIES.**

The official Printemps des Études catalogue is printed in 2,500 copies and distributed to each visitor of the event. It includes a data sheet of every contributor of the event in addition to their contact, their products, services and sales team. This catalogue serves as a valuable working tool for all industry professionals and is consulted throughout the year.

<b>FULL PAGE INSIDE</b>		<b>1 050 € excl. VAT</b>
<b>2<sup>nd</sup> OR 3<sup>rd</sup> COVER PAGE</b>	<b>FORMAT</b> : 150 x 210 with cropmarks and 5mm of bleed-off	<b>2 100 € excl. VAT</b>
<b>4<sup>th</sup> COVER PAGE</b>		<b>3 150 € excl. VAT</b>
<b>YOUR LOGO ON THE ORIENTATION MAPS OF THE EVENT AND IN THE CATALOGUE FREELY DISTRIBUTED TO THE VISITORS</b>	Offer limited to 6 exhibitors	<b>1 100 € excl. VAT</b>
<b>YOUR LOGO ON THE WHOLE LENGTH OF THE LANYARD'S VISITORS BADGES</b>	Exclusivity	<b>5 000€ excl. VAT</b>

\*Please send this information to [s.ricard@empresarial.fr](mailto:s.ricard@empresarial.fr) by Thursday 21 May.

<p><b>THE TEE-SHIRTS OF THE GUIDED TOURS</b></p>	<p>During the two days of the event, students in charge of the 16 guided tours will wear a t-shirt marked with your logo and the logo of Le Printemps des Études for a co-branded operation.</p>	<p><b>3 000€ excl. VAT</b></p>
<p><b>YOUR BAG GIVEN TO EVERY VISITORS</b> 2 500 copies</p>	<p>Supply and distribution of a co-branded bag with Le Printemps des Études, which will be distributed by the hostess at the entrance of the event.</p>	<p><b>On request</b></p>
	<p>Exclusivity of distribution of your own bags with a logo by the hostess at the entrance of the event – bags supplied by your company.</p>	<p><b>2 600 € excl. VAT</b></p>

## **THE SPONSORING OF LE PRINTEMPS DES ÉTUDES**

<p><b>SPONSORING OF THE EVENT</b></p> <p>Exclusivity</p>	<p><b>Your logo on:</b></p> <ul style="list-style-type: none"> <li>• Roll-up at the entrance of the Amphitheatre Havana (373 seats)</li> <li>• On visitor invitation cards</li> <li>• In the trade show site maps</li> </ul> <p><b>Mentionned :</b></p> <ul style="list-style-type: none"> <li>• In the press release announcing the conferences</li> <li>• On the event website with URL link + 50 VIP badges (Cartes Excellence) for the inaugural conference (guests list to be sent to the event organizer).</li> </ul>	<p><b>7 500 € excl. VAT</b></p>
<p><b>SPONSORING OF THE INAUGURAL CONFERENCE</b></p> <p>Exclusivity</p>	<p><b>Your logo on:</b></p> <ul style="list-style-type: none"> <li>• The communication tools (e-invitation, press release announcing the inaugural conference and the official catalogue of the manifestation)</li> </ul> <p><b>Mentionned:</b></p> <ul style="list-style-type: none"> <li>• In the press release announcing the conferences</li> <li>• On the event website with URL link + 50 VIP badges (Cartes Excellence) for the inaugural conference (guests list to be sent to the event organizer).</li> </ul>	<p><b>4 000 € excl. VAT</b></p>
<p><b>SPONSORING OF THE WEBSITE</b></p> <p>Exclusivity</p>	<p>Your banner and your redirection link to the website, on the event website. Sponsorship mentioned on the event website.</p>	<p><b>1 250 € excl. VAT</b></p>



# FOOD SERVICES

# 5

## → ON YOUR BOOTH


For all specific catering operations:

- Reception of your customers or prospects,
- For your breakfast, coffee break, coffee reception in the conference room or snack,
- Meal trays, sandwich trays, cocktails...

Thank you for consulting us.

### CHAMPAGNE: EXHIBITION OFFER



	6 bottles of Champagne delivered on the exhibition with bucket, ice and 36 reusable plastic flutes.	<b>172 € excl. VAT</b>
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### OFFICIAL CATERER: GRAND CHEMIN

**AUGUSTIN DE BEAUREPAIRE** : [augustindebeaurepaire@grandchemin.fr](mailto:augustindebeaurepaire@grandchemin.fr) - 06 46 45 40 83

### LIST OF THE AUTHORIZED CATERERS

CATERER	WEBSITE	CONTACT	PHONE	E-MAIL
Traiteur officiel de la manifestation				
<b>GRAND CHEMIN</b>	<a href="http://www.grandchemin.fr/">http://www.grandchemin.fr/</a>	Augustin de BEAUREPAIRE	06 46 45 40 83	augustindebeaurepaire@grandchemin.fr
<b>BUTARD ENESCOT</b>	<a href="http://www.butard-enescot.com/">http://www.butard-enescot.com/</a>	Christophe RENARD	06 72 08 87 05	c.renard@groupe-butard.com
<b>COUSIN TRAITEUR</b>	<a href="http://www.cousintraiteur.com/">http://www.cousintraiteur.com/</a>	Clément JOLY	05 49 41 09 14	info@cousin-traiteur.fr
<b>DUVAL PARIS</b>	<a href="http://www.duval-paris.com/">http://www.duval-paris.com/</a>	Lionel DUVAL	01 41 65 40 00	Lionel.duval@duval-paris.com
<b>FLEUR DE METS</b>	<a href="http://fleurdemets.com/">http://fleurdemets.com/</a>	Olivier SALTEL	06 72 52 73 44	o.saltel@fleurdemets.com
<b>HYATT RÉCEPTIONS</b>	<a href="http://parisetoile.regency.hyatt.com">http://parisetoile.regency.hyatt.com</a>	Marion D'ESPARBES JUES	06 64 28 98 30	Marion.desparbesjues@hyatt.com
<b>KARDAMOME</b>	<a href="https://www.kardamome-receptions.com/">https://www.kardamome-receptions.com/</a>	Valérie FORSANS	06 09 78 75 34	vforsans@kardamome-receptions.com
<b>LENÔTRE</b>	<a href="https://www.lenotre.com/">https://www.lenotre.com/</a>	Audrey ROSICHINI	06 20 09 19 26	audrey.rosichini@lenotre.fr
<b>POTEL &amp; CHABOT</b>	<a href="https://poteletchabot.com/">https://poteletchabot.com/</a>	Mathilde SADELER	07 84 08 20 56	mathilde.sadeler@poteletchabot.fr
<b>RIEM BECKER</b>	<a href="https://www.grouperiembecker.com/">https://www.grouperiembecker.com/</a>	Vanessa BLONDE	06 80 05 97 12	vanessa.blonde@riembecker.fr
<b>SAINT CLAIR</b>	<a href="https://www.saintclair.com/">https://www.saintclair.com/</a>	Pascale MOREAU	06 60 36 93 60	pascale.moreau@saintclair.com
<b>TÉ TRAITEUR</b>	<a href="https://www.te-traiteur.fr/">https://www.te-traiteur.fr/</a>	Ingrid FLACS	07 85 78 62 79	ingrid.flacs@te-traiteur.paris

## → ON SITE

To eat, you will find at the Palais des Congrès:

RESTAURANT	PHONE	LEVEL	TYPE OF FOOD
COCO THAÏ	01 47 64 74 85	Level -1	Thaï specialities
EPIC	01 56 68 85 50	Level -1	Delicatessen, wine cellar, fast food
MAZEL	01 56 68 85 50	Level -1	Bagels, salads, daily specials
LE GRAND BANQUET	01 72 69 03 03	Level 0	Parisian <i>bouillon</i> , French specialities
LINA'S	01 42 94 23 29	Level 0	Sandwiches, salads, hot dishes, desserts and pastries
STARBUCKS CAFÉ	01 56 68 92 03	Level 0	Fast food, delicacies, sandwiches, pastries, hot drinks



# FORMS

# 6

All requests for additional services must be send before **Friday 29<sup>th</sup> May 2026** by e-mail à [l.lalanne@empresarial.fr](mailto:l.lalanne@empresarial.fr) or by post to:

**EMPRESARIAL**

108 rue du Général Leclerc  
F - 78400 Chatou

**Be careful** : These orders will be increased by 20% as from **Wednesday 1<sup>st</sup> of July 2026** and will not be honored from **Friday 17<sup>th</sup> of July 2026**.

**ORDER FORM FOR ADDITIONAL SERVICES 2026**

N° OF BOOTH: \_\_\_\_\_

COMPANY\* : \_\_\_\_\_

INVOICING ADDRESS\* : \_\_\_\_\_

\_\_\_\_\_

CONTACT PERSON IN CHARGE: \_\_\_\_\_

EMAIL\* : \_\_\_\_\_

PHONE\* : \_\_\_\_\_

MOBILE\* : \_\_\_\_\_

\*Mandatory information

ADDITIONAL FURNITURE	UNIT PRICE excl. VAT	QUANTITY
1 High stool	65 € excl. VAT	
1 Bar table	125 € excl. VAT	
1 Front desk	180 € excl. VAT	
1 Front desk + 1 High stool	245 € excl. VAT	
1 Bar table + 2 High stools	250 € excl. VAT	
1 Rectangular bar table + 2 High stools	315 € excl. VAT	
1 Rectangular bar table + 4 High stools	388 € excl. VAT	
1 storage cupboard	130 € excl. VAT	
140L lockable fridge	135 € excl. VAT	
Water fountain + 18L water bottle + 100 paper cups	145 € excl. VAT	
Coffee machine	297 € excl. VAT	
Multi socket – for purchase	25 € excl. VAT	
Remote control – for rent	18 € excl. VAT	
<b>SUB-TOTAL 1</b>		

CUSTOM-MADE STAND	UNIT PRICE excl. VAT	QUANTITY
Storage	455 € excl. VAT	
Pillar Cladding	290 € excl. VAT	
Tailor-made console	On request	
Brushed cotton of your choice	18,50 € excl. VAT / ml	
Carpet of your choice	17 € excl. VAT / m <sup>2</sup>	
<b>SUB-TOTAL 2</b>		

PERSONALIZED FURNITURE	UNIT PRICE excl. VAT	QUANTITY
“Nature” furniture from 8 to 10 m <sup>2</sup>	60 € excl. VAT	
“Nature” furniture from 12 to 15 m <sup>2</sup>	70 € excl. VAT	
“Nature” furniture from 16 to 20 m <sup>2</sup>	80 € excl. VAT	
“Pop & Pep’s” furniture from 12 to 15 m <sup>2</sup>	95 € excl. VAT	
“Pop & Pep’s” furniture from 16 to 20m <sup>2</sup>	105 € excl. VAT	
<b>SUB-TOTAL 3</b>		

AUDIOVISUAL & MULTIMEDIA				
BADGES READERS				
	Details	Price per licence	Price € excl. VAT	Quantity
<b>TELEAD</b> Application	1 licence	240 € excl. VAT		
	2 licences	/	440 € excl. VAT	
	Unlimited licences	/	550 € excl. VAT	
<b>MOBILE EVENT</b> Smartphone + application	<b>Price / smartphone</b>	312 € excl. VAT		
<b>CONTROL EVENT</b> Système de contrôle d'accès de votre conférence	<b>1 reader / 1 conference</b>	305 € excl. VAT		

AUDIOVISUAL & MULTIMEDIA			
<b>SCREENS</b>			
<b>LCD LED SCREENS</b>			
Size	On stand foot (€ excl. VAT)	On wall (€ excl. VAT)	Quantity
32"	355 € excl. VAT	370 € excl. VAT	
43"	445 € excl. VAT	455 € excl. VAT	
49"	492 € excl. VAT	499 € excl. VAT	
55"	555 € excl. VAT	565 € excl. VAT	
65"	825 € excl. VAT	835 € excl. VAT	
75"	980 € excl. VAT	995 € excl. VAT	
85"	1 775€ excl. VAT	1 800 € excl. VAT	
98"	2 875 € excl. VAT	2 900 € excl. VAT	
<b>TOUCH SCREENS</b>			
32"	550 € excl. VAT	569 € excl. VAT	
43"	610 € excl. VAT	629 € excl. VAT	
49"	710 € excl. VAT	729 € excl. VAT	
55"	750 € excl. VAT	769 € excl. VAT	
65"	970 € excl. VAT	989 € excl. VAT	
75"	1 370 € excl. VAT	1 389 € excl. VAT	
85"	1 670 € excl. VAT	1 689 € excl. VAT	
<b>VIDEO RECORDING</b>			
HD recording of your conference with a multicamera capture		1 090 € excl. VAT	
HD recording of your conference with a multicamera capture + XLR cable		1 290 € excl. VAT	
Video editing for replay		On request	
<b>SUB-TOTAL 4</b>			

FLORAL DECORATION	UNIT PRICE excl. VAT	QUANTITY
Round flowers arrangement (vase for rent)	55 € excl. VAT	
Personalized round flowers arrangement (vase for rent)	65 € excl. VAT	
Orchid	35 € excl. VAT	
Kentia type plant – renting (approx. 1m50)	99 € excl. VAT	
Oliver Tree – renting (approx. 1m50)	115 € excl. VAT	
Bamboo – renting (approx. 1m80)	110 € excl. VAT	
Lemon Tree – renting (approx. 1m30)	125 € excl. VAT	
Laurel – renting (approx. 1m20)	250 € excl. VAT	
<b>SUB-TOTAL 5</b>		

PLANT WALL PANELS	UNIT PRICE excl. VAT	QUANTITY
Stabilized Plant Frame (110 x 100 cm)	670 € excl. VAT	
Wall covering plants & wooden slats (100 x 200 cm)	765 € excl. VAT	
Wall covering plants & wooden slats (100 x 250 cm)	935 € excl. VAT	
Tailor-made plant wall panel	On request	
Your logo on it	On request	
<b>SUB-TOTAL 6</b>		

SIGNAGE	UNIT PRICE excl. VAT	QUANTITY
Offer A (sticker)	96 € excl. VAT	
Offer B (3m canvas)	840 € excl. VAT	
Offer C (4m canvas)	1 120 € excl. VAT	
Offer D (5m canvas)	1 400 € excl. VAT	
Offer E (tailor-made canvas)	280 € excl. VAT / ml	
Roll-up 0,85 x 2m	216 € excl. VAT	
Sustainable roll-up 0,80 x 1,8 m	285 € excl. VAT	
Sticker footprints	On request	
Lighting balloon	849 € excl. VAT	
Light box for rent 1 x 2,4 m	465 € excl. VAT	
Light box for rent 2 x 2,4 m	590 € excl. VAT	
<b>SUB-TOTAL 6</b>		

CHAMPAGNE	UNIT PRICE excl. VAT	QUANTITY
6 bottles of Champagne PIERRE MIGNON <i>36 reusable plastic flites (glass flutes : consult us)</i>	172 € excl. VAT	
<b>SUB-TOTAL 7</b>		

SUB-TOTAL 1	
SUB-TOTAL 2	
SUB-TOTAL 3	
SUB-TOTAL 4	
SUB-TOTAL 5	
SUB-TOTAL 6	
SUB-TOTAL 7	
<b>TOTAL excl. VAT</b>	€

## → PAYMENT RECEIPT UPON OF INVOICE

### PAYMENT MODE:

- Cheque payable to EMPRESARIAL - LPE
- Bank transfer to the following account details:



### New bank details

BANK	CODE	ACCOUNT NUMBER	RIB	DOMICILIATION
18707	00035	32521287147	86	BPVF CHATOU

<b>IBAN</b>	FR76 1870 7000 3532 5212 8714 786
<b>CODE BIC</b>	CCBPFRRPPVER
<b>ACCOUNT OWNER</b>	SARL EMPRESARIAL

→ **LABEL TO APPLY ON YOUR BOXES AND PARCELS**

**LE PRINTEMPS DES ÉTUDES  
24 & 25 SEPTEMBRE 2026  
PALAIS DES CONGRES**

COMPANY :

BOOTH N° :

**PALAIS DES CONGRES  
2 PLACE DE LA PORTE MAILLOT  
75017 PARIS**

*Name of the person in charge on the event:*

*Phone :*

**REMINDER:**

- Deliveries are allowed from Wednesday, 23<sup>rd</sup> September at 2PM.
- No package delivery will be accepted before.
- For early deliveries and late shipments, a logistic service is available for you. (see p.6).
- Delivery and receipt are under the responsibility of the exhibitor and require the exhibitor's presence on the booth. Neither the Palais des Congrès de Paris or the organizer's responsibility may be held liable.
- You can subscribe to the personalised logistics service, based on a quote (see p.6).

# AGENCE EMPRESARIAL

Louise LALANNE, Event Coordinator

[l.lanne@empresarial.fr](mailto:l.lanne@empresarial.fr) - +33 7 81 52 64 21

Stéphanie PERRIN, Founder and Event Manager

[st.perrin@empresarial.fr](mailto:st.perrin@empresarial.fr) - +33 6 61 81 38 82

108 rue du Général Leclerc – F-78400 CHATOU

[www.printemps-etudes.com](http://www.printemps-etudes.com)